

Dear Sir / Madam,

ARRI Australia Pty. Ltd. was established in June 2005 and is part of the global ARRI Group which is based in Munich Germany. As you may know ARRI is a world leader in the Manufacture of professional camera, post production and lighting equipment for the Film and now digital industry for over 90 years.

Currently the industry itself is developing at an extraordinary pace worldwide, with access to leading edge technologies a necessity for productions to remain competitive on the world stage. It was with this in mind and the growth potential in Australia that ARRI has made a substantial investment in the Australian Film industry with the establishment of ARRI Australia Pty Ltd, thus allowing local technicians access to the latest and most advanced equipment, infrastructure and skilled specialist technicians available in the world. This will undoubtedly contribute towards the continued advancement of the Australian Film industry as well as the skills of those operating within the industry. Without these types of investment Australia would risk falling behind and lose its reputation as a viable movie producer and production location. Both of which would result in the loss of substantial foreign income and skilled employment.

We believe the basis for continued development in Australia is to provide attractive incentives and infrastructures to domestic and international film production companies such as those outlined in the submission from Ausfilm to entice the commencement of new projects. Landscapes alone are no longer a reason to shoot in Australia and it is a great concern, that production companies locating to other countries such as: New-Zealand, China, Hungary, and Canada etc. These international productions bring a large capital input into the economy as well as employment throughout the community and the opportunity for technicians to extend their skills. What these Countries do offer is an appreciation of the ever growing demands of Production Companies and support in realising their requirements, and most importantly a range of financial incentives to make the production economically attractive. Only a short time ago, a new Movie-support Program started in Germany similar to the System employed in the United Kingdom and has already revived a stalled local industry. Such a commitment here would surely return similar and substantial dividends to Australia.

Apart from all economic incentives a successful film industry has to offer the cultural importance of maintaining and developing a viable local film industry which documents and reflects all that makes a country unique cannot be overemphasised.

In summary we feel as a true partner of the Australian Film industry ARRI Australia Pty Ltd lend our full support to this submission from Ausfilm and all the included recommendations. We will continue to invest in and support the Film industry here in Australia and ask that as Australian Federal and State Government representatives of this country you do the same.

If we can be of further assistance in relation to this matter, please do not hesitate to contact us.

Best regards

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