



Breakthrough

Emerging Indigenous contemporary musicians recording initiative

Guidelines for applicants

Aim

To support emerging Indigenous musicians/bands to produce a high quality recording of original tracks, suitable for broadcasting and commercial release.

Objective

To assist emerging Indigenous musicians to broaden their audience base and further their careers by supporting the production of a broadcast quality recording.

Eligibility

To be eligible for **Breakthrough**:

- individual musicians must be Aboriginal or Torres Strait Islander, identify as such, and be recognised by their community;
- applications from bands must have at least one principal performer who is recognised by their community as Aboriginal or Torres Strait Islander;
- musicians must be Australian citizens and residents of Australia; and
- successful applicants must have their recording project completed and the CD launched by 30 June 2011.

What is an emerging musician?

An emerging musician:

- has practised as a professional artist continually for less than five years and wishes to develop their career further; and
- has generated the support of a growing and enthusiastic audience.

An emerging musician may:

- not have participated in any major festivals or concert tours, but has solid performing experience on which they would like to build;
- not have received national recognition for the commercial sale of their work, and their sole income may not be a product of their musical work; and
- already have a CD. However, it is possible that the creation of a new, better financed and higher quality recording could assist their professional development substantially.

What will Breakthrough fund?

Breakthrough will fund up to \$25,000 per successful applicant/s for the following costs associated with producing a recording:

- studio and equipment hire;
- production fees;
- mixing fees;
- artwork;
- CD manufacturing;
- engineering fees;
- mastering fees; and
- publicity and media costs.

Assessments

Applications will be considered by an assessment panel that includes representation from the Indigenous contemporary music sector, recording industry and arts media. Assessment of all applications will be based on the merits of each proposal against the stated assessment criteria.

Recommendations for funding by the assessment panel will be approved by the Cultural Ministers Council (CMC). Details of successful applications will be published on the CMC and the Department of the Environment, Water, Heritage and the Arts websites.

Assessment Criteria

Applicants will be assessed on the basis of the following criteria:

- quality of demonstration recordings;
- calibre of artists and performance experience;
- creative skills and background of industry partnerships;
- quality of project plan; and
- practicality of proposed budget.

The applicant/s should complete the application form that asks for the following information:

1. applicant/s details;
2. industry partners details;
3. artistic statement;
4. calibre of artists and performance experience;
5. industry partnerships;
6. project plan; and
7. budget.

Applicants should also supply support material that may include the following:

- support material showing performance of recording history such as reviews, and/or publicity material;
- signed letter from an industry partner supporting the applicant/s submission;
- industry partner's history;
- artist's catalogue;
- additional material that supports the project plan, budget, marketing and promotional activities; and
- copies of a demonstration recording.

Submission details

The closing date for applications is 5 pm on Friday 19 February 2010. Postal applications must be post-marked by this date and time.

The applicant/s must provide:

- six copies of the application form;
- six copies of all supporting material; and
- six copies of a demonstration recording.

Your application should be sent to:

Breakthrough

Indigenous Culture and Content Section
Literature and Indigenous Culture Branch
Department of the Environment, Water, Heritage and the Arts
GPO Box 787
Canberra ACT 2601

For further information please contact:

Breakthrough project officer

Phone: 02 6275 9615

Email: contemporary.music@environment.gov.au

Web address:

www.arts.gov.au/indigenous/breakthrough