

The Australian Government requires that Recipients of *Playing Australia* Funds prominently feature visible recognition of the Program's support in all activities, materials, publications and programs related to the Funding. Such recognition must be commensurate with that given to corporate, or other sponsors or donors, for similar support.

All successful applicants are required to acknowledge the support provided by the Australian Government in the following ways:



Australian Government

Playing Australia

The Program logo must be included in a **prominent** place on all advertising and promotional material associated with the tour, including, but not limited to, brochures, fliers, posters, advertisements and programs.

The logo can be found in colour and in black and white on the Department's web site at http://www.arts.gov.au/arts/playing_australia. The Program logo must not be adapted or compromised in any way.

All **media releases** put out by Recipients of Australian Government Funds regarding the tour funded should include the following text:

The Australian Government is proud to be associated with this tour through the national performing arts touring program, Playing Australia, which gives Australians across the country the opportunity to see some of our best performing arts.

All **tour programs** should contain the above message in a prominent place and include the Program logo. Where it is not possible for the message to be included in full, Recipients must contact the Program Delegate/Liaison Officer to discuss an appropriate form of acknowledgment.

It is also appropriate to acknowledge the contribution made by *Playing Australia* in other promotional contexts, such as opening night speeches, media interviews promoting the tour, etc.