

Jurisdiction Profiles

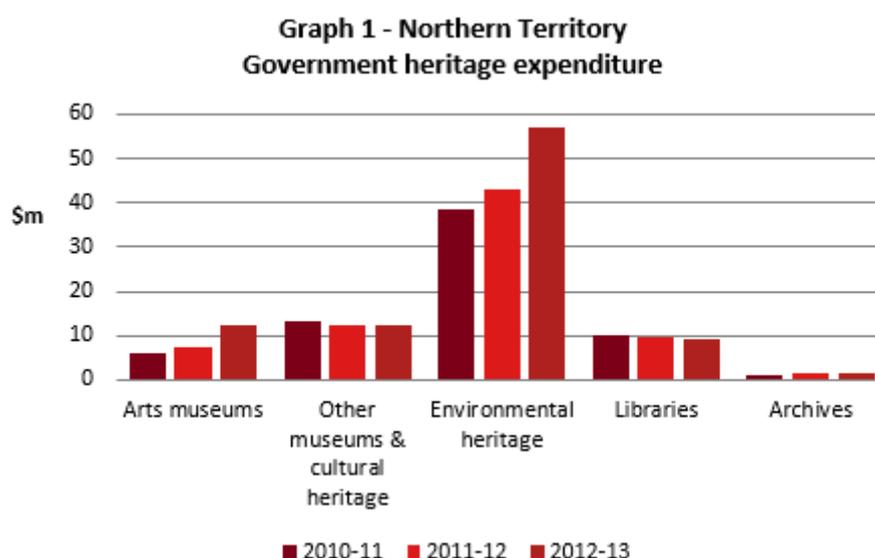
Northern Territory

Please note updates to the data presented in this profile are available in the data tables at [Cultural Data Online](#).

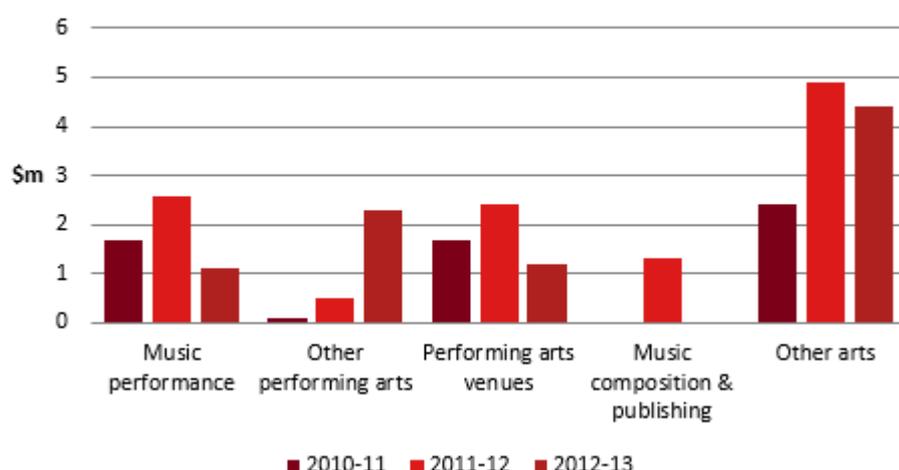
Cultural Funding by Government, 2012-13

The below commentary presents an overview of expenditure on cultural activities funded by Government, based on results from the Cultural Funding by Government, Australia, 2012-13 (cat. no. 4183.0) collection conducted by the Australian Bureau of Statistics (ABS). Refer to **Table 1.1** in spreadsheets.

- In 2012-13, the total cultural expenditure by the Northern Territory Government was \$104.4m. This represents 3% of the total of all state and territory government expenditure on cultural activities.
- Recurrent expenses accounted for nearly 90% of Northern Territory Government cultural expenditure.
- The 2012-13 per person expenditure funded by the Northern Territory Government was \$438.60.
- Total cultural expenditure has remained relatively stable in the five years to 2011-12 with the exception of a fall of 11% in 2010-11 to \$78.1m. In 2012-13, however, the expenditure estimate rose 19% from the previous year to a high of \$104.4m.
- Contributing to the total cultural expenditure increase, expenditure on Heritage activities rose 25% from \$74.1m to \$92.7m. The main categories responsible for the increase were Environmental heritage with an expenditure increase of \$13.8m and Art museums with \$4.9m. Refer to **Graph 1** below.
- In contrast, expenditure for Arts activities fell 15% to \$11.8m. While expenditure in most categories fell or remained steady, there were increases seen in four of the fifteen categories; the largest being \$1.8m in Other performing arts expenditure. Refer to **Graph 2** below.



Graph 2 - Northern Territory Government arts expenditure, By selected categories



Participation in Cultural Activities by Children, 2012

This commentary outlines data from the 2012 Survey of Children’s Participation in Cultural and Leisure Activities (cat. no. 4901.0) conducted by the Australian Bureau of Statistics to present an overview of children aged 5-14 years and their interaction with the cultural sector. Refer to **Tables 2.1 – 2.7** in spreadsheets.

- In the 12 months to April 2012, 28% (6,900) of children aged 5-14 years in the Northern Territory participated in at least one of the organised cultural activities outside of school hours.
- Playing a musical instrument was the most popular organised activity with 12% of children in the Northern Territory involved. By comparison, 11% were involved in dancing, 6% in organised art and craft and 4% were involved in singing and drama.
- When compared with the national participation rates, children in the Northern Territory had lower rates of participation in all selected organised cultural activities.
- More than one third of all girls (38%) in the Northern Territory participated in at least one organised cultural activity but only 18% of boys participated.
- Playing a musical instrument was the most popular activity for both girls and boys, with 1,700 (14%) and 1,300 (10%) participants respectively. Of the children who played a musical instrument, 68% had taken lessons in the 12 months prior to interview.
- Dancing was the second most popular activity with 2,800 children (11%) engaged in this pursuit. The rate of participation for dancing was highest for those in the youngest age group. Survey results show varying rates of participation across the age groups for all other activities however, there is not enough evidence to conclude that these differences are statistically significant.
- Reported estimates indicate that children from couple families (30%) were more likely to have participated in at least one of the organised cultural activities than those from single parent families (19%). However, there is not enough evidence to conclude that this difference is statistically significant.

Participation in Cultural Activities by Adults, 2013-14

This commentary uses data from the Cultural Participation survey conducted by the Australian Bureau of Statistics ([cat. no. 4921.0](#)) to present an overview of people aged 15 years and over and their interaction with the cultural sector via participation in a selection of cultural activities. Refer to **Tables 3.1 – 3.3** in spreadsheets.

- A little over a quarter (26% or 36,600 people) of the population aged 15 years and over living in Northern Territory participated in at least one cultural activity in the 12 months prior to interview. The rate of participation for Northern Territory was slightly similar to the national rate.
- Similarly, around a quarter of males and females participated in selected cultural activities (28% and 23% respectively). Nationally, the rates of participation for females were 30% and 24% for males.
- Around one in three (34%) 15-24 year olds in Northern Territory participated in selected cultural activities.
- Just under a quarter (23%) of people who live in Darwin participated in a selected cultural activity compared to just under a third (31%) living in the rest of the territory.
- Over half of participants (20,000 people or 55%) participated in one activity and around one in five (7,000 people or 19%) participated in two activities. Interestingly, almost twice as many people participated in four or more activities than in three activities (18% and 10% respectively).
- Around one in ten people in the Northern Territory participated in Jewellery making, textile, paper or wood crafts and Sculpting, painting, drawing or cartooning, including digital pieces. In comparison, just over one in twenty (6%) participated in Writing fiction or non-fiction, such as stories, poetry or scripts.

Employment in Cultural Occupations and Industries, 2011 Census

This commentary presents ABS data on employed persons 15 years and over from the Employment in Culture publication ([cat. no. 6273.0](#)) on selected cultural occupations and industries from the 2011 Census of Population and Housing. The selection of 'cultural' occupations and industries in this instance were aligned with the occupation and industry classification of the Australian Culture and Leisure Classification (ACLC - Second edition [cat. no. 4902.0](#)). Refer to **Tables 4.1 – 4.13** in spreadsheets.

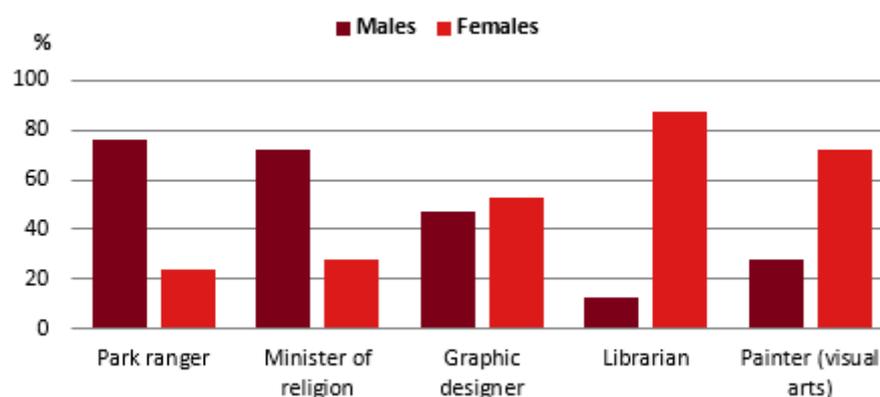
Cultural Employment over time – 2006 and 2011

- In the 2011 Census there were 2,882 persons employed in a cultural occupation in the Northern Territory, an increase of 14% from the 2,519 persons reported in the 2006 Census. Whilst increases were recorded across all three broad occupation groups (i.e. heritage occupations, arts occupations and other cultural occupations), growth in employment within heritage occupations was the main driver.
- The largest increase reported for a single occupation in the Northern Territory was 266 more persons employed as park rangers, an increase of 119% between 2006 and 2011.
- Offsetting the growth was a fall in the number of persons employed as visual arts and crafts professionals, nec, down 83 persons or 63%, radio presenters, down 25 persons or 38%, and library assistants, down 22 persons or 22%.
- In the 2011 Census there were 2,769 persons employed in a cultural industry in the Northern Territory, an increase of 15% from the 2,418 persons reported in the 2006 Census.
- The cultural industry group with the largest increase between the 2006 and 2011 Census' was the arts industry group, increasing by 212 (13%) persons. The heritage industry group also grew by 101 (19%) persons. However, the other culture industry group had the largest proportional growth (21% or 38 persons).

Cultural Occupations by Sex and Age

- Of persons employed in cultural occupations in the Northern Territory, 1,458 (51%) were male and 1,422 (49%) were female. There were also more males than females employed in cultural occupations nationally.
- The cultural occupations employing more than 50 persons with the largest proportions of males were park ranger (76%) and minister of religion (72%). The cultural occupations with the largest proportions of females were librarian (88%) and painter (visual arts) (72%). Graphic designer was the most gender neutral cultural occupation in the Northern Territory, with six percentage points separating the sexes. Refer to **Graph 3** below.
- Persons aged 15 to 24 years made up 11% of persons employed in cultural occupations in the Northern Territory, which was similar to the national average. The cultural occupation employing the most persons aged 15 to 24 years was park ranger (80).
- The cultural occupation with the largest number of employed persons aged 55 years and over in the Northern Territory was minister of religion (50). Of cultural occupations employing 50 or more persons, the largest proportions aged 55 years and over were minister of religion (38%) and library technician (35%). Only 6% of park rangers and 3% of graphic designers were aged 55 years and over.

Graph 3 - Persons employed in selected cultural occupations^{(a)(b)}, Northern Territory, 2011



(a) In their main job in the week prior to Census night.
 (b) Persons aged 15 years and over.

Cultural Occupations by Other Demographic Characteristics

- Of the 2,880 persons employed in cultural occupations in the Northern Territory, 516 (18%) were born overseas. Of these, 50% (260) originated from a non-main English speaking country, compared with 53% nationally.
- Of all persons born overseas, 28% worked in other cultural occupations, 20% worked in arts occupations and 11% worked in heritage occupations.
- The cultural occupation with the largest number of employed persons born overseas was minister of religion (47).
- Aboriginal and Torres Strait Islander peoples made up 27% (780) of all persons employed in cultural occupations for their main job in the Northern Territory. The cultural occupations employing the most Aboriginal and Torres Strait Islander peoples were park ranger (359) and painter (visual arts) (148).
- The cultural occupations employing 50 or more persons with the largest proportion of Aboriginal and Torres Strait Islander peoples were painter (visual arts) (89%) and park ranger (73%).
- Of all persons employed in cultural occupations as their main job in the Northern Territory, 39% received a gross weekly income of \$1,000 or more per week. In comparison, 43% of all persons employed in cultural occupations nationally received a gross weekly income of \$1,000 or more per week.

- The majority of architects (84%) received a gross weekly income of \$1,000 or more per week. In comparison, more than one fifth (21%) of painters (visual arts) received a gross weekly income of less than \$200 per week.
- The cultural occupation with the largest number of persons receiving a gross weekly income of \$1,000 or more per week was park ranger (115).
- In 2011, 63% (1,804) of persons employed in cultural occupations as their main job in the Northern Territory were working at least 35 hours per week, while 11% (324 persons) reported that they worked between 1 and 15 hours, 10% between 16 and 24 hours (294) and 9% between 25 and 34 hours (257).
- The majority of persons employed in cultural occupations lived in the Greater Darwin area (1,537), compared with 1,332 persons living in the rest of the Northern Territory.

Cultural Industries by Sex and Age

- More females (1,426) than males (1,343) were employed in cultural industries in the Northern Territory. Conversely, there were more males than females employed in cultural industries nationally.
- Persons aged 15 to 24 years made up 17% of all persons employed in cultural industries in the Northern Territory. The cultural industries with the largest number of persons aged 15 to 24 years were nature reserves and conservation parks operation (76), motion picture exhibition (46), and newspaper and book retailing (41).
- The cultural industry with the largest proportion of persons aged 15 to 24 years in the Northern Territory was motion picture exhibition (58%). Only 7% of employed persons in each of religious services, and creative artists, musicians, writers and performers were aged 15 to 24 years.
- The cultural industries with the most persons aged 55 years and over in the Northern Territory were creative artists, musicians, writers and performers (86) and religious services (71).

Cultural Industries by Other Demographic Characteristics

- Of the 2,765 persons employed in cultural industries in the Northern Territory, 526 (19%) were born overseas. More than half of these (52%) were from a main English speaking country which was higher than the national average of 49%.
- The cultural industries with the most employed persons born overseas were religious services (64), architectural services and newspaper publishing (both 57 persons).
- Aboriginal and Torres Strait Islander peoples made up 19% (524) of all persons employed in cultural industries in the Northern Territory.
- There were 294 Aboriginal and Torres Strait Islander peoples employed in arts industries, 220 in heritage industries and 10 in other culture industries.
- The cultural industries employing the most Aboriginal and Torres Strait Islander peoples were creative artists, musicians, writers and performers (211), and nature reserves and conservation parks operation (208).
- The cultural industries employing the largest proportion of Aboriginal and Torres Strait Islander peoples were creative artists, musicians, writers and performers (57%). Nature reserves and conservation parks operation also had a high proportion (47%).
- A higher proportion of Aboriginal and Torres Strait Islander peoples (34%) were employed in heritage industries, compared with 23% of total persons in the Northern Territory.
- Almost two thirds of persons employed in the free-to-air television broadcasting industry (64%) and architectural services industry (63%) received a gross weekly income of \$1,000 or more per week. More than one third (39%) of persons employed in the motion picture exhibition industry received a gross weekly income of less than \$200 per week.
- The cultural industries with the most persons receiving a gross weekly income of \$1,000 or more per week were nature reserves and conservation parks operation (162), free-to-air television broadcasting (134) and architectural services (120). The creative artists, musicians, writers and performers industry had the largest number of employed persons receiving a gross weekly income of less than \$200 per week (52).

- Approximately 63% (1,740) of those employed in cultural industries as their main job in the Northern Territory reported that they worked at least 35 hours per week, 13% (372) worked between 1 and 15 hours, and 9% each worked between 16 and 24 hours (258), or between 25 and 34 hours (250).

Cultural and Creative Industry Business Counts, 2014-15

The cultural and creative industry business counts were drawn from the ABS Counts of Australian Businesses ([cat. no. 8165.0](#)) comprised of actively trading businesses in the Australian economy. The cultural and creative industry component was selected on the basis of the industry coverage and classification used in the ABS Cultural and Creative Activity Satellite Accounts, 2008-09, ([cat. no. 5271.0](#)), which includes 43 ANZSIC codes. Refer to **Tables 5.1 – 5.2** in spreadsheets.

- At June 2015, the number of actively trading Northern Territory cultural and creative businesses had fallen by 21 to 677 (3% fall) from the June 2014 total of 698. This fall was three times what was experienced at the national level.
- At June 2015, Computer System Design and Related Services was the most common Cultural and creative industry class with 148 businesses in the Northern Territory. Over half (59%) of these were non-employing. The majority of the remaining businesses in this class operated with between 1-19 employees.
- Architectural Services and Clothing retailers were the next most common cultural and creative businesses in the Northern Territory (67 and 66 businesses respectively).

Cultural Attendance, 2013-14

This commentary uses data from the Attendance at Selected Cultural Venues and Events, Australia, 2013-14 survey ([cat. no. 4114.0](#)) conducted by the Australian Bureau of Statistics which provides estimates of people aged 15 years and over who attended a range of cultural venues and events in the 12 months prior to interview. Refer to **Table 6.1** in spreadsheets.

- In 2013-14, almost 80% of Northern Territorians attended at least one cultural venue or event. Nationally, the attendance rate was 86%.
- Just over sixty percent (61%) of Northern Territorians attended a cinema in 2013-14. In comparison, around a third attended a museum, library or art gallery (38%, 32% and 30% respectively).
- In respect to cultural events, just over one in three (36%) Northern Territorians attended Popular music concerts, almost one in five attended Other performing arts events (20%) and just under one in six (15%) attended Theatre performances.

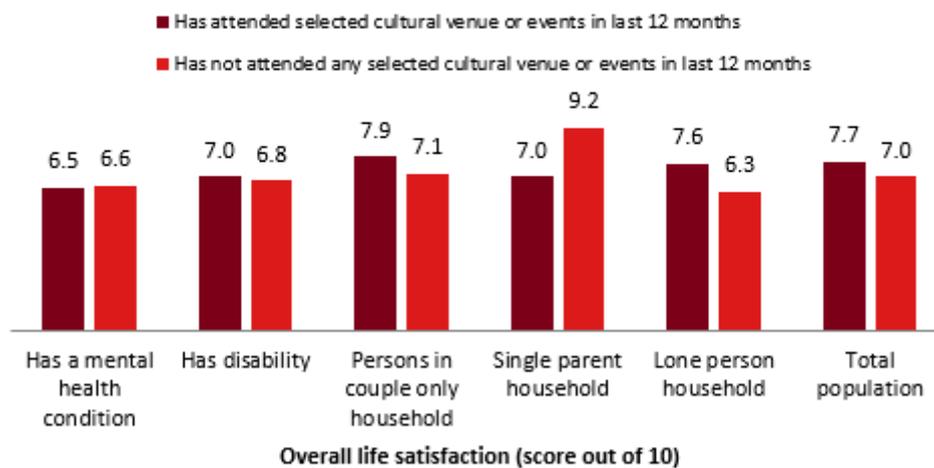
Cultural Attendance and Disadvantage, 2014

This commentary was produced based on data collected from the 2014 General Social Survey ([cat. no. 4159.0](#)), conducted by the Australian Bureau of Statistics. The purpose of the collection is to provide an understanding of the multi-dimensional nature of relative advantage and disadvantage across populations. Key factors influencing an individual's social inclusion were collected, including cultural attendance data. Data was collected from persons aged 15 years and over. Refer to **Tables 7.1 – 7.5** in spreadsheets.

- In 2014, almost nine out of ten Northern Territorians (87%) aged 15 years and over attended a selected cultural venue or event in the last 12 months, in line with the national attendance rate.
- Ninety three percent (93%) of Northern Territorians in a couple family household with children attended a cultural venue or event compared to seventy five percent (75%) for Lone person households.

- Ninety four percent (94%) of Northern Territorians with a highest non-school qualification of a Bachelor degree or higher attended a cultural venue or event compared to 82% for No non-school qualification.
- The mean overall life satisfaction for Northern Territorians aged 15 years and over was higher across most of the selected characteristics for those who had attended a selected cultural venue or event compared to those who had not attended in the last 12 months. This was particularly true for lone person households (7.6 compared to 6.3) and persons in couple only households (7.9 compared to 7.1). Interestingly, some of the results for disadvantaged populations such as those with a mental illness and persons in single parent households went against the national trend. Refer to **Graph 4** below.
- Of those who did not attend selected cultural venues or events in the last 12 months, the most common reason stated was a lack of interest or need. The next most common barriers to attendance were no time and cost.

Graph 4 - Overall mean life satisfaction, Northern Territory, By selected characteristics, 2014



Cultural Attendance and Disability, 2012

This commentary was based on data collected in the ABS Survey of Disability, Ageing and Carers, 2012 ([cat. no. 4430.0](#)), designed to measure the prevalence of disability in Australia and provide a profile of those with disability, their carer's and older people. Refer to **Table 8.1** in spreadsheets.

- In 2012, for Northern Territorians aged 5-64 years with disability, 46% had visited a movie, concert, theatre or performing arts event in the last 12 months, 34% had visited a public library and 27% had visited a museum or art gallery.
- Attendance rates were similar across the various disability limitation categories for each of the selected cultural activities; public library attendance, museum or art gallery attendance and movie, concert, theatre or performing arts events attendance.

Aboriginal and Torres Strait Islanders Involvement in Cultural Activities, 2014-15

Commentary below details relevant results of the 2014-15 National Aboriginal and Torres Strait Islander Social Survey ([cat. no. 4714.0](#)). The purpose of this survey is to bring together a wide range of information to link across areas of social concern including cultural involvement. The population of reference are Aboriginal and Torres Strait Islander persons aged 15 years and over. Refer to **Table 9.1** in spreadsheets.

- In 2014-15, well over three quarters (83%) of Aboriginal and Torres Strait Islander people in the Northern Territory were involved in selected cultural events, ceremonies or organisations in the last 12 months. Nationally, this figure was just under two thirds (63%).
- Nearly three quarters (71%) of Aboriginal and Torres Strait Islander people in the Northern Territory were involved in funerals/sorry business, almost twice the national rate (38%). In comparison, around one third were involved with ceremonies and sports carnivals (excluding NAIDOC week activities) (39% and 35% respectively).
- An estimated 13% of Aboriginal and Torres Strait Islander people in the Northern Territory receive income from selected cultural activities. This is more than twice the national estimate of 6%.