

**National Cultural Policy Submission**

1468311

Public

Organisation

Destination Riverina Murray

[Redacted]

Short submission (text box 500 words or less)

Destination Riverina Murray is one of 7 regional tourism networks supported by the NSW state government to actively support the development of the visitor economy in regional areas.

One of the biggest opportunities we see in the cultural sector is the growth of cultural tourism. Although this concept is broad, we see it as a crucial way to provide economic resilience to artists by allowing them to support art practice in regional and remote areas, without having to relocate to larger metropolitan settings to access audiences.

Supporting artists to establish and grow cultural tourism activities or experiences centred around their own art practice, provides them with an opportunity to diversify sources of revenue to provide personal financial security, which in turn leads to more creation of art, increased awareness of place-based culture, including First Nations culture, and support for art that stays in regional and remote areas to benefit communities.

The NSW government recently released a regional art strategy which includes cultural tourism as a key pillar, and we would love to see this supported at a federal level.

A key opportunity for the Australian Government is to provide more connection between arts and tourism agencies and peak bodies engaged in regional development.

For more information, please feel free to reach out to us at [Redacted]

Kind regards,

[Redacted]

[Redacted]

Destination Riverina Murray