

**National Cultural Policy Submission**

1468434

Public and anonymous



Short submission (text box 500 words or less)

The current approach doesnt seem to address shortfalls of the previous policy or provide building/bridging thoughts to expand on the pillars applicability to the Arts and culture in Australia.

Regarding the pillars: centrality of the artist and economic viability, it would ideal to see tax breaks and incentives applied for companies and major producers of games/film/TV be applied across the board for arts and culture freelancers, orgs, artists and arts workers. In an industry that is constantly undervalued by non-industry parties it seems an ideal way to provide support and economic viability. Further, seeing investment, initiatives, and policy throughout all stages in the same manner as Sport and Recreation are treated in Australia makes sense. Money is expended at a grassroots level that sees investment in audiences and participants, embedding (and endearing) these activities at an early stage and making them easy to access for all Australians. This then extends to the professional level of sport and ensures there are developed and informed audiences due to the multi-level investment in communities. Can arts and culture please have funding and infrastructure support to access, grow and sustain audiences and artists in a similar manner. Support that is not threatened every five years but has the ability to develop over time.