

National Cultural Policy Submission

1468788

Public

Individual

Harm Mulder



Short submission (text box 500 words or less)

I'm commenting only as an arts observer not a producer. The only thing I need to say is that meaningful wealth creation for artists outside of urban areas should be subsidised by the government. I suggest that providing pathways for these artists to reach a global audience will allow them to monetise their work. There could be a centralised website upon which they can upload their work for sale where clients can purchase through a secure platform within the website and shipping is organised by this website directly from the artist to the client. This will eliminate some unscrupulous 'middle-men' who sometimes do not give the artist their fair share of the final selling price.