

National Cultural Policy Submission

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Public and anonymous



Short submission (text box 500 words or less)

Hi, I'm a crew member in the film and television industry. The changes that have recently occurred to our industry have decimated the production sector. What's happened? We've moved from linear television (ch7, ch9, ch10, and to a lesser extent abc and SBS) these all had local production guard rails and quotas. To foreign owned streaming platforms with weak or no guard rails and content quotas.

Small feature films have morphed into streaming episodic projects, cinema is really only for the massive tentpole productions now.

The new rules that have come into sort this are having next to no effect. They need to be stronger and implemented faster. We're not looking for government handouts on add hock basis. We need structure that works. Australians spend a fortune on streaming services. If we can't have a production industry in return we may as well go back to illegally downloading content. Yes it's a form of protectionism, I think it's time to be comfortable with that. So are the tariffs on Australian pharmaceuticals, or Aluminium. This is the new world.