



# Towards a new National Cultural Policy

Creative Australia framing submission  
May 2026

**Creative Australia is the Australian Government's principal arts investment and advisory body.** We welcome the development of a new National Cultural Policy, which builds on the success of *Revive: a place for every story, a story for every place* to shape the future direction of Australian arts, culture and creativity.

**Arts, creativity and culture have the power to benefit us all.** In a creatively connected nation, creativity is entrenched across communities, industries and government as a resource that powers our social, cultural and economic success.

**Revive has provided the foundational policy framework and delivered significant investment – \$286 million in dedicated funding over four years – for Australian creativity and culture.** To deliver thriving and vibrant culture and creativity for all Australians, the National Cultural Policy is a whole-of-government framework and commitment, which fosters federal, state and territory and local government co-investment. This policy addresses a critical need through targeted investment and capacity building in cultural infrastructure, creative people and businesses, and cultural participation.

**Creative Australia was established as part of Revive as an expanded and modernised Australia Council for the Arts.** This was a transformative step in the evolution of Australia's arts investment agency, which responded to evolving sector needs by enabling Creative Australia to be a bigger, bolder champion in Australian arts and creativity.

**Across the financial years of 2023–24 and 2024–25, Creative Australia invested \$63.5 million of Revive funding through several new strategic initiatives.<sup>1</sup>** This additional investment was key to Creative Australia achieving its purpose and the ambitious vision set out to transform Australian arts and culture.

**Revive established First Nations Arts, Music Australia, Writing Australia and Creative Workplaces as dedicated parts of Creative Australia.** Together, these functions have increased our impact by bringing new expertise to the organisation and enabling greater engagement with the creative sector.

<sup>1</sup> See Creative Australia's 2024–25 Annual Report, page 25.

**Through *Revive*, our expanded remit has enabled us to enhance public and private investment in the sector;** build partnerships across government and with the private sector; target whole-of-sector skills and capability development; build our robust evidence base; explore innovative business models; and invest in ambitious creative practice to reach more Australian audiences. A summary of our *Revive* achievements is provided on page 13.

**As we look towards shaping a new National Cultural Policy, we must consider the current context in which Australian arts and culture is made, shared, experienced and valued.** Geopolitical, technological, economic, environmental and social factors are influencing both the global and local environments in which Australian arts and culture operate.

**Global instability is impacting the export capacity for artists and creative businesses,** with increasing costs for travel, freight, fuel, insurance and materials challenging the viability of presenting work internationally.

**Cost is also having an impact closer to home** with rising costs making it harder to make, produce and distribute creative work. The rising cost of living is increasing barriers for Australians to experience and consume creative work. Creative businesses – both small and large – are requiring new ways to finance their operations to deliver impactful and engaging arts.

**Technology is also transforming how creativity is made and experienced.** The evolution of artificial intelligence (AI), particularly generative AI applications, is enabling new ways to make art, while also making it harder to protect intellectual property (IP). Digital innovation and online environments are also disrupting how Australians discover, access and consume creative content and creative businesses are looking for new ways to reach audiences in a crowded global marketplace.

**Creative Australia is working closely with the Australian Government to provide evidence and inform the next National Cultural Policy.** The upcoming State of Australian Culture report will also be a valuable resource, providing important insights and data for government and the sector into the future.

**We have identified key themes for the sector to consider when providing innovative solutions for inclusion in the new National Cultural Policy. These key themes are evidenced by research and aligned to the pillars of *Revive*.** Creative Australia encourages all Australians who are invested in the value and benefits of Australian arts and creativity to share their ideas on how we can best enable a thriving creative sector.

**We look forward to continuing to work closely with the Australian Government on the next phase of the National Cultural Policy, ensuring all Australians can benefit from a rich cultural life.**

# First Nations First

## Recognising and respecting the crucial place of First Nations stories at the centre of Australia's arts and culture.

### The context

As the foundation of the National Cultural Policy, First Nations First provides a whole-of-government commitment to First Nations self-determination in arts, culture and creativity. First Nations arts and cultures are recognised among Australians as an important part of Australia's culture.<sup>2</sup> Across all demographics, including First Nations people, there is strong engagement with and interest in First Nations arts.<sup>3</sup> First Nations Arts within Creative Australia builds on the legacy of those who have come before and engages deeply with the community to inform priorities. The First Nations arts and culture sector and communities have shared their needs and priorities through extensive consultation. Focus areas include investment, training and mentorship, cultural preservation, fit-for-purpose infrastructure and Indigenous Cultural and Intellectual Property (ICIP) protection.<sup>4</sup>

### Themes for consideration

- **Self-determination:** Supporting First Nations cultural leadership, creative control and decision-making for First Nations creativity.
- **Intergenerational knowledge transfer:** Supporting pathways for intergenerational knowledge transfer to the next generation.
- **ICIP:** Ensuring ethical practices when engaging with First Nations artists and communities and ICIP.
- **Leadership and skills:** Expanding the skills and capability of, and leadership opportunities for, the First Nations workforce and organisations led by First Nations people.
- **Governance and best practice:** Building on the capability and capacity in First Nations-led arts and cultural organisations.
- **Cultural authority:** Respecting the cultural authority of senior knowledge holders across the arts and cultural sector.
- **Cultural protocols:** Embedding First Nations cultural protocols and best practice standards across the arts and cultural sector.
- **Cultural exchange:** Developing unique opportunities to support global cultural exchange.
- **Audiences:** Sharing and amplifying First Nations arts, cultures and stories with local and global audiences.
- **Whole-of-government commitments:** Building genuine partnership across government portfolios that reflect shared responsibility for Closing the Gap commitments.
- **Indigenous data governance:** Respecting authority, consent, control, cultural responsibility and purpose as essential requirements for how First Nations data is collected, interpreted and used.

<sup>2</sup> Creative Australia 2023, [Creating Value: Results of the National Arts Participation Survey](#).

<sup>3</sup> As above.

<sup>4</sup> Creative Australia 2024, [First Nations First – What We Heard: A summary of community consultation findings](#).

## Resources and research

- [First Nations Arts](#), the First Nations Board, the [First Nations Arts and Culture Strategy](#) and [First Nations First: What We Heard](#) (2025)
- [New laws to protect First Nations ICIP](#) and [Indigenous Art Code](#)
- [Protocols for using First Nations cultural and intellectual property in the arts](#)
- [Australian Government response to the Productivity Commission's Aboriginal and Torres Strait Islander Visual Arts and Crafts Study Report](#) (2025)
- The [National Arts Participation Survey](#), 2025 results to be published in June 2026, with new insights on ethical sourcing and consumption of First Nations arts.
- The [National Agreement on Closing the Gap](#) and the National Indigenous Australians Agency (NIAA)
- [Artists as Workers: An Economic Study of Professional Artists in Australia](#) (2024) and [Art and Cultural Production by First Nations Artists in Remote Australia](#) (2016–24), research by David Throsby and Katya Petetskaya, and [Towards Equity 2: Creative Australia Diversity Data Report](#), research by Creative Australia (2026)

# A Place for Every Story

Reflecting the breadth of our stories and the contribution of all Australians as the creators of culture.

## The context

Arts and culture play a critical role in shaping our contemporary values, our understanding of the world and building our sense of collective identity.<sup>5</sup> But for our arts to be relevant, the many and diverse stories of contemporary Australia need to be able to be shared and experienced. Some people still experience barriers to experiencing and participating in culture and to building creative careers. Many of the communities who are most engaged with Australia's arts and culture are also under-represented, under-resourced or under-compensated for their work.<sup>6</sup> Targeted initiatives for workplace training for careers in the arts and audience development strategies for cultural programming are needed.<sup>7</sup> Thriving local creative industries are an important driver that enable our nations' rich and diverse culture to be shared.

## Themes for consideration

- **Our national story:** Nurturing Australian stories that resonate, connect us with each other, build empathy and understanding, and create space for people to expand their worldviews and encounter new ideas.
- **Equity:** Appropriately representing, resourcing and compensating all Australians working in our arts.
- **Workforce pathways and skills development:** Facilitating inclusive pathways to leadership and building skills and capacity to grow creative workforces that reflect Australian society and support diversity of cultural expression.
- **Next generation:** Connecting young Australians with relevant creative experiences by supporting young artists and creative workers.
- **Culturally safe workplaces:** Supporting the arts and cultural sector to develop leading practice in culturally safe workplaces.
- **Discoverability and digital:** Ensuring Australian creativity can reach Australian and international audiences and consumers in a competitive global market.
- **Sharing culture:** Building Australia's national identity and reputation internationally through domestic and international arts tourism and cultural exchange.
- **Community-led:** Amplifying and deepening the benefits of community-driven creativity.

<sup>5</sup> Creative Australia 2023, [Creating Value: Results of the National Arts Participation Survey](#).

<sup>6</sup> Creative Australia 2026, [Towards Equity 2: Creative Australia Diversity Data Report](#). See also: Creative Australia 2023, [Creating Value: Results of the National Arts Participation Survey](#).

<sup>7</sup> Creative Australia and Service and Creative Skills Australia (SoCSA) 2025, [Creative Workforce Scoping Study Report: Addressing the challenges with critical skills and sustainable careers](#). Creative Australia 2026, [Towards Equity 2: Creative Australia Diversity Data Report](#). Deakin University and Creative Australia 2024, [Changing organisations to diversify arts audience](#).

## Resources and research

- [\*Equity: The Arts and Disability Associated Plan\*](#), an associated plan under the National Disability Strategy (2024)
- [\*Towards Equity 2: Creative Australia Diversity Data Report\*](#) (2026)
- [\*Leading Change: Audience Diversification in the Arts\*](#), research by Deakin University and Creative Australia (2024)
- Regional development plans, organisations and authorities
- Activation of social infrastructure and local assets, e.g. placemaking initiatives
- [Creative Industries Youth Advisory Group](#)
- [Australian Government Response to the Multicultural Framework Review](#)
- [\*Where Community Meets Creativity: Mapping Community Arts and Cultural Development activities across Australia\*](#) (2025)

# Centrality of the Artist

## Supporting the artist as worker and celebrating artists as creators.

### The context

While some creative roles represent stable and growing forms of employment, the working lives of creatives – artists, authors, musicians, performers and others – are predominantly characterised by intermittent and insecure forms of work, low pay and long hours.<sup>8</sup> Artists are resilient, flexible and adaptable and committed to lifelong learning, but lack confidence in business skills and are experiencing challenges to protecting IP in the age of AI and digital innovation.<sup>9</sup> Innovative policy settings and solutions can ensure creative work is sustainable and that creators have the environment, space and connections to make work. On the other hand, Australia’s creative industries are facing critical workforce and skills shortages. Research shows new or re-invigorated initiatives can help fill identified skills gaps between formal education and industry needs.<sup>10</sup> In addition, the sector has identified that ensuring fair, safe and respectful workplaces is a priority. We now have information, resources and tools to promote fair and safer pay and working conditions in the arts and to prevent and respond better to harm arising from unacceptable behaviour.<sup>11</sup> The learnings from the Creative Workplaces survey will help to shape responses to critical workplace issues.<sup>12</sup>

### Themes for consideration

- **Equitable career pathways:** Providing accessible pathways to creative careers for all Australians – from early childhood through to tertiary education, vocational training and beyond.
- **Skills and capability:** Building skills and capability through access to mentorships and professional development to provide opportunities and drive sustainability and innovation.
- **Targeted training:** Strengthening targeted training solutions that build industry pipelines and address the sector’s workforce and skills shortages.
- **Audiences:** Equipping artists and creative businesses with the knowledge, skills and capacity to build audiences and readerships and increase discoverability in a digital landscape.
- **Respectful workplaces:** Supporting safe, fair and respectful workplaces for artists, arts workers and arts organisations through frameworks, resources, protocols and guidelines.
- **Employment standards:** Equipping artists and arts workers with information to help them negotiate fairer contracts and pay; and promoting compliance with minimum standards.
- **Tax:** Exploring tax settings to increase the capacity for artists to finance and generate a living wage throughout all stages of their careers.
- **Copyright protection and licensing:** Valuing IP through effective enforcement of copyright laws, including through consent for use, remuneration and attribution.
- **AI:** Encouraging the development of licensing agreements between copyright holders and AI companies.
- **New modes of finance:** Supporting artists to raise new forms of capital through innovative private investment mechanisms.

8 Throsby D and Petetskaya K 2024, *Artists as Workers: An Economic Study of Professional Artists in Australia*. See also: Creative Australia 2024, *Artists as Workers: A Summary and response*.

9 As above.

10 Creative Australia and Service and Creative Skills Australia (SaCSA) 2025, *Creative Workforce Scoping Study Report: Addressing the challenges with critical skills and sustainable careers*.

11 See [Creative Workplaces website](#).

12 Creative Workplaces Survey – to be published in late 2026.

## Resources and research

- [\*Artists as Workers: An Economic Study of Professional Artists in Australia\*](#), research by David Throsby and Katya Petetskaya (2024)
- [Copyright and Artificial Intelligence Reference Group \(CAIRG\)](#), Attorney-General's Department, and [Creative Australia Principles: Generative Artificial Intelligence and creative work](#)
- [\*Creative Workforce Scoping Study\*](#) (2025) and [\*Service and Creative Skills Australia \(SaCSA\)\*](#), the Jobs and Skills Council for the Arts
- [Creative Workplaces](#)
- [\*Modern Awards Review 2023–24: Final Report\*](#) (2024), also [\*Sound Fair? An analysis of art music commissioning in Australia\*](#) (2025)
- [\*The Art of Tax Reform: Unlocking opportunities to improve taxation for Australian creative industries\*](#), NSW Government (2025). See also [Creative Australia submission](#)

# Strong Cultural Infrastructure

Providing support across the spectrum of institutions which sustain our arts, culture and heritage.

## The context

Culture, arts and creativity make critical contributions to education, health, technology, sciences, tourism and other government portfolios. A whole of government approach enables greater impacts.<sup>13</sup> It also effectively addresses the structural gaps and the challenges and opportunities to build a more robust and resilient sector. For businesses, rising costs, digital innovation and increasing global uncertainty are making it more challenging to sustain traditional modes of operation, including to present and tour creative work in-person.<sup>14</sup> It also impacts the enduring nature of creative work by limiting the ability to retain and reach new audiences, for example rising costs make it harder for book sellers to maintain past releases. Optimising regulatory settings can enable creative business to thrive, and for people to be able to enjoy arts and culture.<sup>15</sup> There is also great potential to transform the sector's financial landscape through philanthropy and new models of investment, such as impact-driven repayable finance.<sup>16</sup> A dynamic cultural infrastructure will amplify economy-wide positive impacts, supporting businesses beyond the arts and delivering returns across many industries including tourism, hospitality, health and education.<sup>17</sup>

## Themes for consideration

- **Financial sustainability:** Exploring solutions to financial challenges for organisations, including rising insurance and production costs, through structural changes, incentivising investment in creativity, tax and regulatory reform.
- **Business structures:** Strengthening creative not-for-profit and commercial businesses through supporting income diversification, new modes of finance, governance structures and new market opportunities.
- **Data and evaluation:** Designing robust data infrastructure and building evaluative capability so we can confidently measure the impact of arts investment over time and demonstrate public value.
- **Private sector support:** Growing private giving to arts and culture through incentivised programs, new models and structural changes to giving.
- **Digital innovation:** Providing opportunities for artists and organisations to use new technologies to scale and develop creative work while protecting IP.
- **Embedding arts and culture across government:** Fostering collaboration across portfolios and the private sector so that the benefits of arts and culture can support whole-of-government outcomes, for example health and wellbeing and education.
- **Coordination through state, territory and local government:** Continuing collaboration across jurisdictions and recognising the important role all levels of government play to support shared policy outcomes including through joint investment frameworks.

<sup>13</sup> Australia Council for the Arts 2022, *Arts, Creativity and Mental Wellbeing Policy Development Program*. Austin C, Cornell C, Jenkins G, Pedersen C and Sade G 2021, *Creativity at Work: Interdisciplinary learning in industry and community settings*, Australia Council for the Arts. See also Australia Council for the Arts 2020, *Domestic Arts Tourism: Connecting the country* and Australia Council for the Arts 2018, *International Arts Tourism: Connecting cultures*.

<sup>14</sup> Creative Australia 2024, *Soundcheck: Insights into Australia's music festival sector*. Creative Australia 2024, *Soundcheck 2: Analysis of Australian music festival models and operations*.

<sup>15</sup> As above. See also: *Creative Australia Principles: Generative Artificial Intelligence and creative work* and also NSW Government 2025, *The Art of Tax Reform: Unlocking opportunities to improve taxation for Australian creative industries*.

<sup>16</sup> Creative Australia 2026, *Submission to the Standing Committee on Communications, the Arts and Sports' inquiry into arts and cultural philanthropy*.

<sup>17</sup> As above in reference 13.

## Resources and research

- State of Australian Culture report, to be published in mid-2026
- [Intellectual Property laws](#) (including copyright and moral rights), the [Resale Royalty Scheme](#) and other policies, codes of practice and protocols, including [Creative Australia Principles: Generative Artificial Intelligence and creative work](#)
- [The Art of Tax Reform: Unlocking opportunities to improve taxation for Australian creative industries](#), NSW Government (2025). See also [Creative Australia submission – cultural tax reform](#)
- [Future Foundations for Giving Inquiry Report](#) (2024), the Standing Committee on Communications, the Arts and Sports’ inquiry into arts and cultural philanthropy, see [Creative Australia submission](#)
- [The Bass Line: Charting the economic contribution of Australia’s music industry \(2025\)](#), [Music Festival Insurance Study: a summary by Creative Australia](#) (2025) and [Climate Resilience and Australian Festivals](#) (2025)
- [Arts, Creativity and Mental Wellbeing Policy Development Program](#) (2022), [Creating Wellbeing: Attitudes and engagement with arts, culture and health](#) (2023), and [Creative Solutions: Training and sustaining the arts for mental health workforce](#) (2023)
- [Creativity at Work: Interdisciplinary learning in industry and community settings](#) (2021)
- [Australian Creative Histories and Futures](#) national collaborative research data infrastructure (2024–28)
- [Measuring What Matters](#), Australia’s first national wellbeing framework

# Engaging the Audience

Making sure our stories connect with people at home and abroad.

## The context

Arts and cultural experiences benefit almost all Australians, with 97% of us engaging in the arts in some way.<sup>18</sup> But it is becoming increasingly challenging to reach audiences – both regionally and internationally – in a global market. Digital innovation is disrupting how Australians discover, access and consume creative content, and how artists and authors can reach their audiences.<sup>19</sup> At the same time, audiences are excited about getting back to big, live events and connecting with creativity in real time, but cost and preferences are influencing what and how often they attend.<sup>20</sup> Research shows not every Australian has the same access to arts and culture and barriers exist for certain groups across the lifespan.<sup>21</sup> There is a need to provide equitable access to arts and culture, no matter who or where people are.<sup>22</sup>

## Themes for consideration

- **Accessibility:** Supporting equity of access to a broad range of relevant creative work for all Australians.
- **Affordability:** Maintaining the economic viability of cultural production and its affordability for audiences – readers, listeners, viewers, attendees – in a time of rising cost of living pressures.
- **Discoverability of Australian content:** Promoting local content, enabling discoverability and connecting Australians and international audiences with it.
- **Market development and export:** Building strong international markets for Australian creative work and sustaining opportunities for cultural exchange and international engagement at a time of increased geopolitical instability.
- **Cultural participation for young people:** Ensuring all children and young people have access to cultural experiences and opportunities to participate in arts and culture.
- **Broader benefits of cultural participation:** Connecting people and communities with relevant and impactful arts experiences to support broader social and wellbeing outcomes.
- **Understanding audiences:** Deepening understanding of changing demographics, audience behaviours, and preferences to engage Australians now and into the future.

18 Creative Australia 2023, [Creating Value: Results of the National Arts Participation Survey](#).

19 Creative Australia 2025, [Listening In: Insights on music discovery and engagement](#). Creative Australia 2025, [Listening In: A summary and synthesis of insights on music consumption](#). Wright B, Mata F and Lennox A 2026, [Reaching Australian readers: Testing behavioural strategies to increase recreational reading](#), BehaviourWorks.

20 Creative Australia 2025, [Listening In: Insights on live music attendance](#).

21 Creative Australia 2026, [Towards Equity 2: Creative Australia Diversity Data Report](#). See also: Creative Australia 2023, [Creating Value: Results of the National Arts Participation Survey](#). Creative Australia 2023, [Widening The Lens: Social inequality and arts participation](#).

22 Andersen J 2025, [Next Generation Now: Benefits of the arts for children and young people](#). Creative Australia 2026, [Towards Equity 2: Creative Australia Diversity Data Report](#).

## Resources and research

- The [National Arts Participation Survey](#), 2025 results to be published in June 2026; analysis of children’s engagement with arts and creativity, to be published by Creative Australia and Screen Australia in June 2026; and ABS [statistics about participation in and attendance at selected cultural and creative activities, for children aged 5–14 years](#) (2023)
- [Reaching Australian readers: Testing behavioural strategies to increase recreational reading](#) (2026) and the [Listening In research series](#) (2025)
- [Towards Equity 2: Creative Australia Diversity Data Report](#), research by Creative Australia (2026)
- [Leading Change: Audience Diversification in the Arts](#), research by Deakin University and Creative Australia (2024)
- Tourism research: [Domestic Arts Tourism: Connecting the country](#) (2020) and [International Arts Tourism: Connecting cultures](#) (2018)
- [Creating Wellbeing: Attitudes and engagement with arts, culture and health](#) (2023) and [Widening the Lens: Social inequality and arts participation](#) (2023)
- Department of Foreign Affairs and Trade (DFAT) soft power strategies and priorities

# Creative Australia's highlights of *Revive*

**Revive allocated additional investment to Creative Australia to achieve its purpose and to establish new strategic initiatives.** Creative Australia invested \$63.5 million of *Revive* funding across the financial years of 2023–24 and 2024–25 through several new strategic initiatives.<sup>23</sup>

A summary of highlights of our activity is provided below:

- **As the centrepiece of *Revive*, Creative Australia was established in mid-2023**, building on the legacy of the Australia Council for the Arts and expanding our remit to be a bigger, bolder champion of arts, culture and creativity.
- **First Nations Arts** was established in 2024 as a new part of Creative Australia with a dedicated First Nations Board to centre First Nations voices, to uphold cultural authority and to self-determine Creative Australia's First Nations investment allocated through the National Cultural Policy. First Nations Arts has expanded our suite of strategic investments to support First Nations artists, creative workers, organisations and businesses.
- **Music Australia** was established in 2023 as a new part of Creative Australia to support and invest in contemporary Australian music. In its first two years of operation, Music Australia invested \$20.4 million in Australian musicians, songwriters, music organisations, recording, export capability and market development. To inform its work and broader sector needs, Music Australia has also undertaken multiple research and data collection initiatives around key issues, including festivals, composers, economic value and audience behaviour.
- **Writing Australia** was established in 2024 as a new part of Creative Australia to support and invest in Australian literature. Writing Australia will invest over \$8 million annually to support to the literature sector to grow local and international audiences for Australian books. This is in addition to the approximately \$8 million that Creative Australia invests annually for literature projects. Writing Australia delivers the Prime Minister's Literary Awards and will announce Australia's National Poet Laureate in 2026.
- **Creative Workplaces** was established in 2023 as a new part of Creative Australia to champion fair, safe and respectful creative workplaces. With support from the states and territories, the Creative Workplaces website was launched in 2025 as a national resource hub designed to support fair, safe and respectful workplaces across Australia's arts and cultural sector. Creative Workplaces has also formalised a relationship with Support Act to make mental health and wellbeing services available across the arts and cultural sector, including screen and games.

23 See Creative Australia's 2024–25 Annual Report, page 25.

- **Connecting private and philanthropic investment with arts and cultural activity.**  
*Revive* facilitated the transfer of the functions of Creative Partnerships Australia (CPA) to Creative Australia to encourage collaboration with private sector support in the arts. The transfer has been an effective policy change to support private sector giving in the arts and cultural sector. Creative Australia has invested in expanding a number of CPA's activities and projects including: building the foundations for impact investing, launching a national giving day (AusArt Day) to stimulate private fundraising, upgrading the Australian Cultural Fund (ACF) platform, and growing digital resources to build sector fundraising skills and capacity.
- **Collaborating with the Office for the Arts on the development of the Arts and Disability Associated Plan**, an associated plan under the National Disability Strategy and a commitment of the National Cultural Policy. *Equity: The Arts and Disability Associated Plan* was released in November 2024 and Creative Australia has commenced work on implementing the plan's key actions.
- **As part of *Revive*, Creative Australia has delivered groundbreaking research** on the creative sector's workforce issues and training needs and several studies on the value, impact, challenges and opportunities for Australia's music industry including music festivals. These pieces of research add to our evidence base to inform policy advice, decision-making, strategic planning and advocacy. In mid-2026, in partnership with Screen Australia, Creative Australia will deliver the State of Australian Culture report. This triennial report, a commitment of *Revive*, will provide the consistent and national data and insights to inform policy and initiatives.
- **Other activities include:**
  - promoting best practice cultural protocols, the principle of self-determination and cultural safety training, in partnership with First Nations communities, across arts and cultural organisations
  - establishing artist residencies to visit Australian World Heritage Sites to produce artworks to tell stories of place and heritage
  - providing funding for Support Act through Creative Workplaces to provide mental health support to the music sector
  - reinstating the Australian Arts in Asia and the Pacific Awards to recognise and promote Australia's creative links with the Indo Pacific region
  - supporting digital and international market development for Australian artists by increasing funding for Sounds Australia to build on the growth achieved to date and to expand into new markets
  - investing in the Creative Futures Fund to support the commissioning of new Australian artistic works of scale.