

National Cultural Policy Submission

1470229

Public and anonymous

Individual



Short submission (text box 500 words or less)

My name is [REDACTED]. I am based in Sydney, and I work as a Jewellery designer/ Graphic designer/ educator.

Craft and design is an important part of developing my practice and feeling like there is support. From my perspective, Craft and Design Canberra, Artisan and Design Hobart really seem to look after local makers. The Australian Design Centre seemed to be more focused on Indigenous craft and design and friends [REDACTED] rather than supporting the huge range of Sydney based or NSW makers.

I support my own development through freelance work and teaching so that I have a source of income as I am unable to rely on selling enough products. There needs to be more awareness of micro businesses that are from one person and the value in spending money on these goods over cheaply produced copies from overseas. I used to participate in The Big Design Market and Finders Keepers markets when they valued Australian made design but the stall prices are too high for the return.

It already feels like there is little support in craft and design especially in NSW. As the cost of living increases, people are spending less and less on hand made items so there needs to be a way to promote makers so that they can earn money from their craft.

It would be amazing to have the opportunity to exhibit in overseas design shows Maison and Object, Shoppe Object or having something in Australia that represents both designers and makers in a broad sense (not just product or interior designers).

I support the three asks made by the Australian Craft and Design Centres (ACDC) network in their submission to this consultation: a 10-year workforce development plan that addresses skills and training shortages for craftspeople and designers; the establishment of a dedicated craft and design structure within Creative Australia, with its own mandate to advocate for the sector, develop funding pathways, and coordinate across government; and an export and tourism development strategy that positions Australian makers in international markets, including at showcase events like Milan Design Week.