

National Cultural Policy Submission

1470292

Public

Individual

Suzanne Ellis



Short submission (text box 500 words or less)

I've worked as an actor and voice actor for over 20 years and I'm concerned our artists are facing loss of many jobs due to AI. Unless this is managed differently, it will continue to get worse.

I'm calling for

1. Making labelling of AI-generated content mandatory – to protect the jobs of creatives and inform the public. So the public can 'believe' what they see.
2. Withhold Arts Funding from productions that replace human creative workers with AI.
3. Make minimum rates of pay enforceable for Voice Artists so we can afford to live. If there aren't any artists able to make a living in these roles we lose this creativity!