

National Cultural Policy Submission

1471502

Public and anonymous

Individual



Short submission (text box 500 words or less)

As an overriding principle - the fragile ecosystem that is the creative industries in Australia must be taken into account when policy decisions are made – single artists, the small to medium sector, the commercial and not for profit sectors all need to rise for the sector to thrive. Artists must be part of the design of the solutions to the issues we face.

Pillar One

I encourage the Government to make policy based around self-determination and consider the submissions by First Nations peoples to sustainably support First Nations artists.

All Australians can learn from the stories that are our shared culture, history and future.

We encourage the Government to instil cross-government policies across the portfolios and tiers of Government and allow the greater encouragement of First Nations culture and artists, and the protection of traditional knowledge and cultural expression

Pillar Two

The introduction of a 40% Live Performance Production Incentive for both not for profit and commercial producers would have long lasting impact in this pillar, and in furthering the aims of Pillar Four – Strong cultural institutions.

Pillar Three

Policy implementation across Government, and all levels of Government, must include new funding and new support to a sector that has been left behind in so many areas.

Government is urged to support sustainable careers for artists and arts workers.

Workforce development issues are critical within the sector and industry-led initiatives are needed to address the issues identified.

Similar to the system set up for the building and construction industry – portable long service leave would greatly assist the retention of artists and arts workers in our sector.

The importance of the creative industries as part of the essential elements of the workforce and audiences of tomorrow cannot be underestimated: Cross portfolio coordination between education and arts is critical.

Pillar Four

Our cultural and arts institutions have been hammered by policy neglect, funding challenges, along with the lingering effects of the pandemic.

New and increased funding and indirect support must be a priority to the sector.

The Federal Government must set the right policy framework, with not just increased funding to the institutions, but a wide range of support that would include

- At least match CPI for the performing arts organisations, due to the ever increasing costs of production.
- provide greater incentives to improving reserves. Matched funding is a key to unlocking greater philanthropic support.
- And to repeat above – a 40% Live Performance Production Incentive, similar to the UK, to incentivise companies to create works of scale and importance and lessen the risk of live performance.

Pillar 5

I urge the Government to focus on policies and programs that will increase audiences to create stronger outcomes.

This will entail policies that focus on direct attendances (including consideration of venues and physical access) as well as digital reach.

Improved frameworks for support for international, interstate and regional touring is an additional issue, with the right level of support to make this a viable opportunity, and clear benefits for undertaking the additional risks involved.

Additionally, in an increasingly fragile and complicated world - the Government should deeply explore the value that art can have to cultural diplomacy with our neighbouring countries, and in particular the experience theatre creates.