

23rd May 2026

**To:** Office for the Arts, Department of Infrastructure, Transport, Regional Development, Communications, Sports and the Arts, Canberra

**From:** Hachette Australia (Hachette Australia Pty Ltd)

**Contact:** Louise Stark, CEO Hachette Australia

Thank you for giving Hachette Australia the opportunity to share the story of our investment in Australian storytelling, writers and illustrators and submit our suggestions on ways to develop this through a new National Cultural Policy. We support *Revive* and acknowledge the reinvigoration it has provided to the creative sector around the country. This submission call for the government to double-down on that investment with practical and sustainable measures designed to have a lasting impact on Australian stories and readers.

I am making this submission on behalf of Hachette Australia as its CEO. I am also Chair of Australia Reads, a not-for-profit and the national body for reading in Australia and I am Convener of the Australian Publishers Association's Trade Publishers Committee. I and Hachette support the submissions to this consultation made by Australia Reads and the Australian Publishers Association.

Please note that this part of our submission is Public. We have also provided a separate Confidential submission to provide fuller, more specific data that illustrates the practical challenges of investing in Australian writing and publishing in the current climate.

## 1. About Hachette Australia

Hachette Australia is an independently managed Australian subsidiary of Hachette UK, itself a part of the global publishing house Hachette Livre. Hachette Australia publishes a wide range of Australian and international fiction, non-fiction, illustrated and children's books in print, ebook and audio formats. It is a 'trade' publisher as opposed to an educational or professional publisher with a focus on books for the general consumer as found in bookshops.

- 1.1. We own Alliance Distribution Services, operating across Australia and New Zealand to distribute 20 million units of books per year. In addition to distributing our own books and products, we also provide distribution services to publisher clients, supporting and developing their businesses.
- 1.2. In 2025 we printed 54% of our local and international books in Australia, 67% of our Australian list. We are a proud supporter of Australia's printing industry. It's worth noting that we printed 58% of our books onshore in 2024.
- 1.3. In addition to our own employees (more than 220 people), we also work with freelancers from around Australia at all stages of the publishing process from copyeditors, proofreaders, typesetters, structural editors, project editors, indexers, sensitivity readers, lawyers, narrators, researchers, freelance designers, illustrators, and marketing and publicity professionals. These freelancers are based all around the country.

- 1.4. We work with all Australian retailers and independent booksellers in recognition that they are a key part of the Australian publishing infrastructure.
- 1.5. Our staff are encouraged to volunteer their time with industry trade associations and not-for-profit literacy organisations. We estimate that as a company we invest over 100 hours a year of our time volunteering as committee and board members, prize judges, mentors and similar.
- 1.6. We promote Australian creative works and talent around the world, working through our foreign rights team and global publishing network. Our Australian authors have been published all over the world and in over 40 languages, increasing sales and licensing revenue for our authors but also launching Australian voices and ideas into international markets.
- 1.7. Hachette Australia publishes 100 to 120 Australian titles every year including titles from a huge variety of Australian voices. From the country's best-selling non-fiction writer Peter FitzSimons AM (*The Courageous Life of Weary Dunlop*) to Pulitzer Prize winner Geraldine Brooks AO (*Memorial Days*) to Yuwaalaraay writer, musician, composer and educator Nardi Simpson (*Song of the Crocodile*) and internationally bestselling children's author Jessica Townsend (*Nevermoor*).
- 1.8. In addition to our investment in our own authors and publishing, we also invest in and support many initiatives to foster Australian writing and culture including:
  - Hachette Australia was the official publishing partner for the **black&write!** Writing Fellowships and Editorial Internships for a decade, providing support for First Nations writers and editors in conjunction with the State Library of Queensland. We have published over 10 authors through this partnership.
  - In partnership with **Express Media**, the **Hachette Australia Prize for Young Writers** encourages new talent and fosters burgeoning writing careers. It is a developmental award open to all Australian secondary school-aged students.
  - In 2015 we established **The Richell Prize for Emerging Writers** in partnership with the Emerging Writers Festival with 12 debut books progressing to publication.
  - In 2026 we have established a writing scholarship with **Sweatshop** for First Nations and/or cultural and linguistically diverse writers.
- 1.9. Our major charity and NFP partners are focused on First Nations storytelling, literacy and reading and include the **Magabala Books, Australia Reads, Indigenous Literacy Foundation, The Footpath Library and The Story Factory**.
- 1.10. We are one of the 220 member organisations of the **Australian Publishers Association (APA)**. Together with our fellow members we support the development, production, supply, discovery, sale, borrowing, licensing, export and reading of Australian books. We support the APA's submission to the National Cultural Policy review.

We have listed these projects to show that our business is not just a commercial entity but a major supporter and stakeholder in Australia's rich cultural life. We are invested in supporting new Australian writers and growing new Australian readers across the board and not only as our commercial partners or customers.

## 2. The Australian government must back Australian books, writers and publishers

The next National Cultural Policy should recognise publishing as a core cultural industry and include targeted measures to support the publication and discovery of Australian books. We support the submission from Books Create Australia for a **National Plan for Books and Reading** in the next National Cultural Policy.<sup>1</sup> This would show that the government backs Australian books, writers, libraries, booksellers and publishers as a matter of cultural, educational, democratic and economic importance.

Investing in Australian writing is inherently risky. Our investment is speculative and doesn't reliably recoup. This risk is increased for debut and emerging writers, with investment often required over several books before expecting a return, if at all. However, this continued investment is important not only for the writers and their publishers but because emerging writers bring new demographics and communities of readers into the reading ecosystem. What we find is that a small number of successful writers allow us to take a risk on less predictable projects. Illustrative examples of some of our investments in Australian publishing appear in the Confidential Annex attached.

Our experience and expectation is that Australian publishing continues to become even more challenging with fewer returns. Increasing costs, threats to copyright protection, reduction in discoverability, reduced access to bookshops and libraries all play a part. Australia Reads shows in their submission to the next National Cultural Policy that we are in the midst of a global and local reading crisis, reporting that 30% of Australians didn't read or listen to a book last year, 1 in 3 students can't read proficiently and 25% of Australian children don't get a bedtime story. We are asking the government to support Australian stories and the ecosystem which supports them by adopting a National Plan for Books and Reading and the following policy measures:

### Strengthen Writing Australia:

- 2.1. Hachette is hugely supportive of the establishment of Writing Australia under the National Cultural Policy. Writing Australia has already delivered strong engagement with publishing industry stakeholders and proved itself to be an institutional anchor for the development and delivery of industry policies and initiatives. Writing Australia needs further funding and capacity building so that it can deliver long-term policy objectives including support and development of:
  - writers' centres, literary organisations and service bodies;
  - festivals, journals, literary magazines and review publications;
  - children's literature, reading and literacy organisations;
  - paid author appearances, professional development, mentorships, residencies and fellowships; and
  - sector development, research, consultation and policy advice.
- 2.2. Developing each of these individual areas would have significant impact on the overall publishing ecosystem bring benefits to authors, publishers, libraries, booksellers and readers alike.
- 2.3. Writing Australia should be mandated to work with government and industry to develop a National Plan for Books and Reading. But it cannot, on its own, carry the logistical and administrative burden of delivering the full suite of initiatives needed to make Australia a nation of readers with a strong Australian story identity. The further measures set out below should therefore be funded in addition to, and separately from, Writing Australia's core budget.

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<sup>1</sup> [A National Plan for Books and Reading • Books Create Australia \(https://bookscreate.com.au/\)](https://bookscreate.com.au/);

#### **Extend creative industries tax offsets to publishing:**

2.4. We see tax offsets as the most effective way to increase the sustainability of Australian publishing to a level that provides consistency and longevity for the writing and publishing community and builds resilience against rising costs and risks of platform dominance. Applying offsets at the level of the publisher's entire Australian list (as opposed to a per title basis) gives the best opportunity to support the core activities which benefit the entire publishing ecosystem. This would also put publishing on par with other creative industries, such as film, TV and games, which have been provided with support and stimulus to ensure their sustainability and global competitiveness. Extending models from other creative sectors, tax offsets in the publishing industry can be made against the following investments in Australian books:

- Production: particularly given significant printer and paper price increases.
- Royalties.
- Promotion: Marketing, publicity and cooperative advertising with retailers.
- Distribution, where costs have risen significantly since 2021.
- Investment in emerging Australian creators.

Illustrative examples of the costs of these investments made by Hachette are listed in the Confidential submission we have made separately.

2.5. A similar problem is being addressed in the screen industry via investment tax offsets for local content and the introduction of the *Communications Legislation Amendment (Australian Content Requirement for Subscription Video On Demand (Streaming) Services) Bill*. Broadening this pathway for other creative sectors should also be explored.

#### **Build national book data, metadata, rights and supply-chain infrastructure:**

2.6. Making Australia a reading nation involves getting the right book into the hands of the right reader at the exact right time. Reading interests and abilities vary hugely amongst populations so having a variety of books accessible and discoverable in multiple outlets (bookstores, libraries, general retail) is key. To do this, Australia must invest in publishing data and supply chain infrastructure.

2.7. Book metadata, being its descriptive information such as title, author, genre, ISBN and publication date, enables books to be discovered by readers, librarians, schools and booksellers. Quality metadata enables rights to be sold internationally, enabling stronger export and rights activity, and enables governments to collect accurate evidence for cultural policy and investment. Supporting the improvement of Australian publishing metadata systems would enable a significant uplift in capacity across the publishing ecosystem as well as directly improving government initiatives such as improving the identification of Australian-made and First Nations content and accessible editions.

2.8. High-quality metadata is a proven driver of book sales, with industry studies showing that titles with complete, enriched metadata can sell up to twice as much as those without. As it determines how books are indexed, surfaced and recommended by retailers and libraries, metadata functions as core market infrastructure rather than a marketing tool. As a result, improving metadata quality is a highly cost-effective and scalable policy lever for increasing the

visibility and sales of Australian titles. A significant investment of time is spent by Hachette staff in Australia and globally to regularly review and enhance metadata for new and existing books to stimulate sales.

- 2.9. We know that the government wants to promote the creation of Australian stories. To make those stories successful, they must be discoverable by readers. This is becoming increasingly difficult. Our expectation is that as global digital retailers and others increase their presence in the Australian market, investing in Australian publishing will become even more challenging with fewer returns. Digital format (eBook and audio) and online print retailers use algorithmic promotion to drive purchasers to products selected by the platform, using algorithms built on generic international consumer data and changing algorithms without notice or explanation. Not only does this decrease discoverability for local and emerging creators, it can be in complete contradiction to the interests of Australian consumers. Example data is in our Confidential submission.
- 2.10. Also crucial to the supply chain infrastructure is book manufacturing. With one remaining paper mill and one large-scale specialist book printer left, Australia has an extremely fragile book manufacturing infrastructure. At Hachette, we try to support Australian companies and Australian jobs by printing 50-70% of our books onshore. We would like this figure to be much higher. The National Cultural Policy must recognise that the cultural ecosystem extends beyond creative industries and relies on key infrastructure such as manufacturing. We ask the government to support this critical part of the Australian book industry.

#### **Protect copyright, human-authored works and ensure rights-respecting AI settings:**

- 2.11. At Hachette Australia we are adept at commercialising our authors' works and creating strong licensing partnerships to ensure that authors are compensated for the creation of their work for the duration of its copyright protection. This is the investment that publishers like Hachette Australia make – in staffing, production, infrastructure, innovation and risk taking – to ensure that authors are incentivised to keep creating new work.
- 2.12. The rapid emergence of generative AI has made copyright a central cultural policy issue. Unauthorised use of Australian books in training AI systems creates urgent risks for author income, publisher investment, educational quality, reader trust and Australian cultural sovereignty.
- 2.13. AI developers are willing to pay for sustainable access to quality, reliable materials for their models. Publishers around the world are already successfully licensing works for AI training in all forms. This website<sup>2</sup> tracks the deals that are announced publicly, though it is acknowledged that there are many more than shown here. It is estimated that AI companies spend less than 0.1% of their budgets on content licensing.<sup>3</sup> If governments like Australia's support existing copyright laws and their own creative industries, more of this revenue will become available. Internationally, other parts of the Hachette group are participating in litigation to demonstrate that when AI companies make unauthorised use of creative works this directly harms authors, publishers and readers.<sup>4</sup>

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<sup>2</sup> <https://sr.ithaka.org/our-work/generative-ai-licensing-agreement-tracker/>

<sup>3</sup> "[\\$1 Trillion for GenAI: So where are the content dollars?](#)" (the brAI in media & AI intelligence, November 2024)

<sup>4</sup> [Publishers and Authors File Class Action Lawsuit Against Meta and Zuckerberg for Willful Copyright Infringement to Develop Llama AI Models | Hachette Book Group](#), Press Release, 5 May 2025

- 2.14. We are also asking the government, via a new National Cultural Policy, to reinforce the existing position under our copyright laws that copyright protected works are human created works. Human authorship is the most foundational principle of copyright protection. The protection of human intellectual creativity is the core intellectual, moral and economic justification for the existence of the copyright regime.
- 2.15. Arguments to allow purely computer-generated works to benefit from copyright protection and allow the developers or users of AI systems to receive the rewards of copyright protection, undermine the importance of human creativity. It provides not only a disincentive for human creators to create new works but also for those considering entering a creative field from investing the considerable time required in training and honing their skills. Over time, these risks leading to a reduction in the number of human creators and a devaluing of their work. Once lost, these are skills which it would be very difficult to replace. As the US Copyright Office put it in their report on Copyrightability, ‘society would be poorer if the sparks of human creativity become fewer or dimmer.’<sup>5</sup>
- 2.16. In the publishing industry, we have seen an increasing volume of AI generated books for sale in popular online marketplaces. Investigations by media have shown that many of these are AI “slop” designed to trick customers into purchasing content that appears to be similar to bestselling books.<sup>6</sup> This is of course damaging for consumers but it is also harmful to Australian authors and publishers who are trying to have their books discovered by Australian readers in an already crowded marketplace.<sup>7</sup> Researchers have estimated that since January 2023, just after the public release of ChatGPT, the number new releases each month on a popular ebook store have tripled, suggesting that many of these are entirely or partly authored by AI.<sup>8</sup>
- 2.17. We recommend the government uses the momentum of the new National Cultural Policy to endorse the proposals of the Senate Select Committee on Adopting Artificial Intelligence<sup>9</sup> and AI providers should be required to:
- be transparent;
  - publish an intellectual property policy to comply with relevant intellectual property laws, including copyright and related rights and trademarks and Indigenous Cultural and Intellectual Property, applicable to all phases of the development of the AI model and in line with international standards such as the EU AI Act;
  - prohibit in the terms and conditions of use of the AI model, infringing uses of the model which are in breach of their intellectual property policy, together with reasonable and proportionate sanctions;
  - continuously assess the risk of infringing uses and implement appropriate technological measures to prevent such infringing uses including algorithmic improvements;
  - identify and track infringing uses of their AI model; and
  - establish a process to effectively handle complaints of infringing uses including a designated point of contact, timelines for a response and corrective actions to be taken to address them.

2.18. We also support the proposal in the National AI Plan to encourage adoption of the *Being clear*

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<sup>5</sup> United States Copyright Office report, *Copyright and Artificial Intelligence Part 2: Copyrightability* (January, 2025)

<sup>6</sup> ["Amazon is the world's biggest online book marketplace. It's filled with AI knockoffs" Rolling Stone Magazine 27 October 2025](#) and ["AI Generated books of nonsense are all over Amazon's bestseller lists" Vice Magazine, 28 June 2023.](#)

<sup>7</sup> ["AI books flood Amazon: Perth mum reveals concerning trend" The Australian, 2 September 2025](#)

<sup>8</sup> ["How Large Language Models are Reshaping the Book Market"](#), National Bureau of Economic Research, May 2026.

<sup>9</sup> Australian Senate Select Committee, Report, *Adopting Artificial Intelligence* November, 2024.

about *AI-generated content guide* (NAIC 2025) which advises businesses on how they can improve trust by clearly signaling when AI has been used to create or modify content. The recommended transparency measures include labelling, watermarking and metadata recording.

- 2.19. We believe that AI transparency is critical for Indigenous Cultural and Intellectual Property (ICIP) materials. The National Cultural Policy must acknowledge the principles of the *Framework for Governance of Indigenous Data* (NIAA 2024).<sup>10</sup> The central tenet of these principles is that Aboriginal and Torres Strait Islander people have the right to exercise ownership and control over Indigenous data (being information or knowledge, in any format or medium) across all phases of the data lifecycle, including creation, dissemination, and reuse. The harms to Indigenous creators and to all consumers of the creation and dissemination of inauthentic ICIP have been recognised for many years but have been exacerbated by the advent of AI.<sup>11</sup> The transparency measures recommended above are critical to addressing these issues and must underpin the principles of the new National Cultural Policy.

#### **Launch a Books Australia export and rights program:**

- 2.20. At Hachette we are fortunate to be part of a global publishing network. We know first-hand the benefits of international exposure for Australian stories with significant sales globally for Hachette Australia authors including Geraldine Brooks, Jessica Townsend, Michael Robotham and Tierney Page. We recognise that international attention for a single Australian writer brings attention to our wider creative industry. We support the APA's proposal for the establishment of a dedicated Books Australia program, modelled on Sounds Australia, to promote Australian books, rights, translation and publishing capability internationally.
- 2.21. This should support international market development, including collective stands at major book fairs, market intelligence, trade missions and publisher delegation as well as export-readiness programs. Specifically, this should feature promotion of First Nations writing and Australian literature, ideas and knowledge internationally as part of our cultural diplomacy and global visibility.

#### **Increase support for Lending Rights:**

- 2.22. The government should provide a substantial uplift to Australia's Public Lending Right and Educational Lending Right schemes so authors, illustrators and publishers are fairly remunerated when their works are made available through public and educational libraries. Lending Rights ensure that free public access to books is matched by fair recognition of the creators and publishers who produce them. A stronger Lending Rights scheme would support author income, publisher reinvestment and the availability of Australian books in libraries and schools.

#### **Fund accessible publishing and inclusive discoverability:**

- 2.23. Accessible publishing is both a cultural access issue and an industry capability issue. Investment would expand readership, support inclusion and ensure Australian books are available to more Australians. Government support for accessible publishing capability, including workflows, inclusive digital formats, accessibility metadata, training and technical support for publishers would markedly improve availability and access.

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<sup>10</sup> [Framework for Governance of Indigenous Data | NIAA](#)

<sup>11</sup> [Calls to protect Indigenous intellectual property from AI 'cultural theft' - ABC News](#), 23 August 2025.

### 3. The Australian government must use this opportunity to make Australia a reading nation

There is strong evidence that building a reading nation delivers measurable benefits beyond the creative industries and across education, productivity and civic participation. Research collated by Australia Reads shows that reading for pleasure is strongly associated with improved literacy, learning outcomes and lifelong capability, and is widely recognised as central to a healthier, happier and more connected nation.<sup>12</sup> At an economic level, literacy is a key driver of productivity and growth, with evidence indicating that even modest increases in literacy can generate significant long-run gains in GDP and workforce earnings<sup>13</sup>. Reading engagement also supports social mobility, with early access to books and reading experiences linked to improved life outcomes over time<sup>14</sup>.

Australia's National Science and Technology Council (NSTC) has identified that misinformation, poses serious risk to Australia's decision making, democratic resilience and social cohesion.<sup>15</sup> NSTC evidence on "information resilience" demonstrates that the ability to critically engage with information is fundamental to democratic resilience and social cohesion. Framed as "information and media literacy," these capabilities are grounded in reading skills such as interpreting, evaluating and understanding texts across formats. Policies that strengthen reading participation and access to books therefore play a direct role in building the cognitive and civic capabilities required to navigate misinformation.

Last month, the American Libraries Association revealed 4,235 individual books were subjected to banning, removal or access restriction attempts illustrating how pressures on access to books can narrow the range of ideas and perspectives available to readers.<sup>16</sup> While Australia's school and public library systems are less vulnerable to book banning given differing institutional and legal contexts, recent evidence of increasing book challenges demonstrates they are not entirely immune to similar efforts to restrict freedom to publish and freedom to read.<sup>17</sup> Crucially, the NSTC identifies libraries as trusted civic infrastructure where access to broad and diverse collections can facilitate critical engagement with information.

We support Australia Reads' submission to the National Cultural Policy review, as well as key asks from other sectors including the Australian Library & Information Association and the Australian Booksellers Association. In particular, we recommend the adoption of the following critical initiatives:

#### **Funding for in-person author events:**

- 3.1. Evidence shows that in-person author visits significantly increase children's engagement with reading and writing. Large-scale UK National Literacy Trust data finds that children who attend an author visit are markedly more likely to enjoy reading in their free time (58.6% vs 39.3%) and show higher confidence and attainment as readers.<sup>18</sup> Evidence from initiatives such as

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<sup>12</sup> [Invest in a reading nation - Australia Reads](#) 2026

<sup>13</sup> [Reading for Pleasure: A Review of Current Research | New Zealand Journal of Educational Studies | Springer Nature Link](#), 22 March 2024.

<sup>14</sup> ["The Reading Guarantee: How to give every child the best chance of success"](#) Grattan Report 11 February 2024.

<sup>15</sup> [Rethinking Media Literacy | World Economic Forum](#), 21 July 2025.

<sup>16</sup> [American Library Association releases 2025 Most Challenged Books List as National Library Week Begins | ALA](#), American Library Association Press Release 20 April 2026.

<sup>17</sup> [Protect the freedom to read - ALIA](#), Australian Library and Information Association, May 2024.

<sup>18</sup> [Author visits in schools, and children and young people's reading and writing engagement in 2023 | National](#)

Bloomsbury UK's LitUp project shows 79% of participants say author visits make them want to read more and over half shift to reading at least weekly.<sup>19</sup> Australian research similarly identifies live author events as a key mechanism for connecting young people with books and local creators, though access remains uneven. Reflecting strong sector demand, the successful Australia Reads LitUp! pilot, focused on Australian authors visiting regional and outer-metropolitan communities, attracted more than 130 applications, underscoring both the perceived impact of author engagement and the unmet need for these programs.<sup>20</sup>

- 3.2. Authors and publishers cannot deliver these events at scale on their own. The cost of sending a single author to one interstate event is typically around \$2,900, before any staff time is factored in. Nor can these events be justified by book sales alone. The evidence quoted above shows their primary public benefit is increased reading participation and confidence, especially in under-served communities, rather than a measurable sales uplift for a single title. For that reason, we support the Australian Booksellers Association's proposal that government should fund and enable author visits in bookshops as a literacy and cultural participation measure. It should also recognise that these costs sit on top of the publisher's substantial upfront investment in commissioning, editing, producing and distributing the book (see our separate Confidential submission for indicative figures).

**Mandate a library in every school:**

- 3.3. Children and young people should have agency around their reading choices. A freely accessible library mandated for every school, staffed by an educator librarian offers equality and quality for students. The government should also make funds available for school libraries to purchase Australian stories, particularly First Nations titles, to address the gap in many school library collections who have diminished in the period since school libraries were last properly supported.

**Invest in reading research and reading campaigns:**

- 3.4. To really understand the lasting impact of the next National Cultural Policy, we need better data and research so we can build on what works. We support Australia Read's ongoing investment in behavioral science research to remove barriers to reading. This insight can then be used to invest in significant targeted campaigns and communication strategies to increase reading engagement and frequency. Data tracking reading rates, monitoring uptake and capturing how Australians discover, access and interact with books will be invaluable in assessing the success of the measures recommended in this and other submissions.

**Fund an Australian Book Voucher program:**

- 3.5. Australia should introduce a national book voucher scheme to remove cost barriers and ensure every child and young person can choose and own a book, drawing on the proven success of the UK's World Book Day model and similar models in Malaysia and in Europe. In the UK, universal book tokens are distributed through schools and redeemed in bookshops, enabling millions of children to access free or discounted books each year and ensuring that even those from low-income households can participate.<sup>21</sup> The success of these campaigns is not just about

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[Literacy Trust](#) Research Report 29 August 2023. .

<sup>19</sup> [Bloomsbury and NLT boost children's reading engagement - Bloomsbury](#), Press Release, 13 November 2024.(

<sup>20</sup> [LitUp - Australia Reads](#), 2026. .

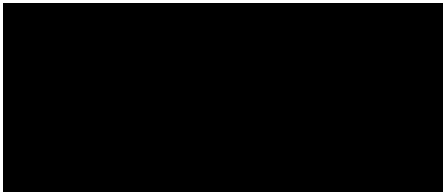
<sup>21</sup> [Get Ready for World Book Day - World Book Day](#) 2027.

increased book sales, but empowering children (and adults) to navigate a bookshop and choose a book of their own, then taking that book home as reminder of that choice and empowering experience. A similar Australian program would be a low-cost, scalable intervention that combines literacy policy with industry support, strengthening reading participation while driving foot traffic, community engagement and revenue to local bookshops.

### Conclusion

Thank you for the opportunity to contribute to the National Cultural Policy review. Hachette Australia urges the government to use the opportunity of the new National Cultural Policy to recognise publishing as core national cultural infrastructure. Now is the time to back Australian books, writers, illustrators, publishers, libraries and bookshops through a **National Plan for Books and Reading** and with the targeted, practical measures we have outlined here. Together, these actions will strengthen discoverability, sustainability and access, ensuring Australian stories can be created and enjoyed by Australians and others around the world, now and for many years to come.

Yours sincerely,



Louise Stark  
Chief Executive Officer