

National Cultural Policy Submission

1472060

Public

Individual

Rolf Maedler



Short submission (text box 500 words or less)

It needs a broader program for inclusion of the public. Culture is to me the level at which all of us partake and appreciate knowledge, art, and our surroundings. The awareness and encouragement should not be limited to special interest groups but agreed, some are in greater need than others. That is especially so for the literary sector where new ways need to be found to compete with the easy and lazy presentation of information and entertainment. The written word is a record, current media nowadays often transient.