

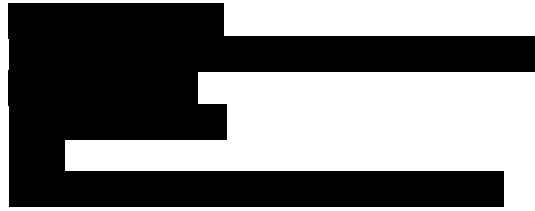
National Cultural Policy Submission

1472182

Public

Organisation

Craft Queensland T/as artisan



Queensland makers deserve a fair share. One in five Australians lives in Queensland. Craft and design investment should reflect that.

Queensland holds 20.7% of Australia's population but received only 8.4% of federal craft and design investment over the past decade. Craft Queensland, trading as artisan, is the State's only dedicated craft and design organisation and its ACDC network member. artisan seeks equitable investment to match population, cultural contribution and opportunity ahead of Brisbane 2032.

The National Cultural Policy Review is the opportunity to correct this structural imbalance.

Pillar 1 First Nations First

Queensland's First Nations cultural leadership is nationally significant: more than 150 language groups and over half of Australia's Torres Strait Islander population. artisan works with leading art centres and has delivered strong results through The Shape of Time.

We propose an ongoing co-designed program with Queensland First Nations art centres through the Indigenous Art Centre Alliance (IACA) to:

1. Support knowledge exchange and professional development while protecting cultural authority and intellectual property.
2. Extend international pathways through Singapore and Milan Design Weeks, building income and visibility for remote community makers
3. Grow shared opportunities in tourism, sales and community income.
4. Deliver programming led by First Nations partners.

Pillar 3 Centrality of the Artist

Queensland faces major workforce pressures including but not limited to weakened specialist training, limited maker infrastructure and constrained pathways from study to practice. artisan struggles to retain skilled staff within current funding settings.

We propose:

1. A ten-year Queensland craft and design workforce plan, including funded residencies with leading national infrastructure.
2. Targeted employment support so artisan can offer competitive rates and close capability gaps.

Pillar 4 Strong Cultural Infrastructure.

Queensland's craft and design infrastructure is fragile, and artisan is critical to it, supporting careers, business growth, professional development and links to luxury, arts, tourism, corporate and homewares (LATCH) markets.

KEY INSIGHT: Current federal investment of \$101,000 per year does not reflect Queensland's scale or significance. An equitable allocation is at least \$395,111 annually. Over ten years, Queensland has received less than its proportionate share of national craft and design funding.

We propose ten-year equitable organisational funding to protect current investment and expand programs, exhibitions, market development and practitioner income pathways.

Pillar 5 Engaging the Audience

Craft and design delivers cultural, social and economic value. It enters homes, workplaces and communities in ways that other artforms do not, and the sector's commercial potential remains significantly underacknowledged in policy.

The runway to Brisbane 2032 is a strategic opportunity. Investment now builds the visibility, markets and international relationships that will outlast the Games.

We propose a Queensland market development strategy to:

1. Grow regional opportunity, exports and audiences.
2. Strengthen cultural tourism opportunities aligned with THRIVE 2030 and Destination 2045.
3. Secure a dedicated craft and design component in the Brisbane 2032 cultural program.

Submission accompanies the ACDC Network joint submission to the National Cultural Policy Review May 2026.