

National Cultural Policy Submission

1472334

Public and anonymous

Individual



Short submission (text box 500 words or less)

Hello there. I've been working in the entertainment industry for approx. 6 years. I started in an admin role within the industry, but now work as a in film, TV & commercials as an assistant director. I'm also an aspiring writer & director. I grew up in Melbourne / Naarm, and from a young age I was always encouraged by my family, educators & community to engage with the arts. Access to entertainment & culture as a spectator was always readily available at my fingertips in my youth. That all being said, I am feeling the divide in the film industry, as well as the greater national attention to arts is diminishing. Both as a member of the community, and in my chances to support our arts as an audience member.

I was always warned that the film & entertainment industry is a difficult one to crack into. While I got my own start in the field, I have also been lucky enough to have benefited from [REDACTED] in expanding my career. That being said, from my experience starting out as a professional worker, trying to find those ways to bring in new talent to the industry - whether as a crew member or as a creator, is few and far between. In the last few years I have applied for multiple grants (for my own projects or as an attached creative), and the hurdles don't appear to be growing any smaller. It often feels that funding & resources are going major productions or high budget concepts, leaving little opportunity for emerging, local creatives being left with little budget/audience to show their talent and ideas.

While my experience in gaining access to grants / audiences is in film, I know it is far from the only medium who could use more support with emerging artists. Larger festivals like the Fringe festivals offer the chance for lots of artists to share their stories, but it is one of the few to get attention on a state/national scale. As an audience member, I feel the only options I am served with is word of mouth amateur events, or multi-million dollar projects. That middle ground of upcoming professionals feels unseen when I am searching for content, in my own field and in a broader context.

In summary, I feel we should be providing more support to our arts industries through the below avenues:

- Continued funding to mentorship programs
- Grant programs or residencies
- Programs supporting emerging artists
- Funding towards the film industry for local, short form content (short film, miniseries, web series), & low budget concepts
- Accessible programs & support of minority groups within the arts
- Support & funding to festivals (existing and new initiatives)

One final note. I will say as a creative I am disappointed to see the use of AI in this survey. I understand it is not to take my info or ideas to train AI for the future. But AI being relied on in the admin side of the industry is a sight I am coming across more, and feels at odds with the human connection and work that the arts sectors thrive on.

Thank you