

A decorative graphic in the top right corner consisting of seven circles of varying sizes and colors: orange, yellow, pink, and gold.

NATIONAL CULTURAL POLICY SUBMISSION

Prepared by One Stone Advisors Pty Ltd
Sunday 24 May 2026

- One Stone is a purpose-driven women-owned advisory firm. We are **sustainable business pioneers** with 30+ years' experience, specialising in strategy, impact measurement and stakeholder engagement.
- We work with many of **Australia's most prominent cultural institutions** to build sustainability leadership and capability.
- Together with **PAC Australia** and **P*ERL**, we are industry partners in a government-funded **Australian Research Council** (ARC) Linkage project (LP230200526), investigating the role of the performing arts in the climate crisis.
- As a **certified B Corporation**, we're committed to high standards of social and environmental performance and creating value for all stakeholders—on and off the stage.

CONTEXT

- In 2022, the world's **Ministers of Culture** set out a **shared vision** for the future of cultural policies around the world. A cornerstone of this vision was the recognition of culture as a **global public good** with an intrinsic value to drive **sustainable development** (UNESCO 2022 *Mondiacult Declaration*).
- This vision calls for cultural policies that **harness the transformational potential of culture for sustainable development**: social inclusion, environmental protection, resilience, and inclusive growth—as foundations for shared prosperity and cultural abundance.
- Several of our client **Australian cultural institutions** have voluntarily led in this space and are now recognised as world-class examples of **sustainable programming and practice**. But there is a **huge resource and capability gulf** between these leaders and the majority of artists and arts organisations.
- In 2025, Australia's first **National Culture for Climate Survey** confirmed a **strong appetite** among arts practitioners for sector-wide transition, but this is currently **held back by lack of skills, limited resources**, and **scant guidance & coordination**.
- Without **Government leadership and support** for sustainability transition in the wider arts, not only will Australia's cultural sector **not realise its transformative potential**, but it will **not have the necessary resilience** to overcome future challenges—**putting cultural policy goals and momentum at risk**.

For these reasons, we believe the next National Cultural Policy should:

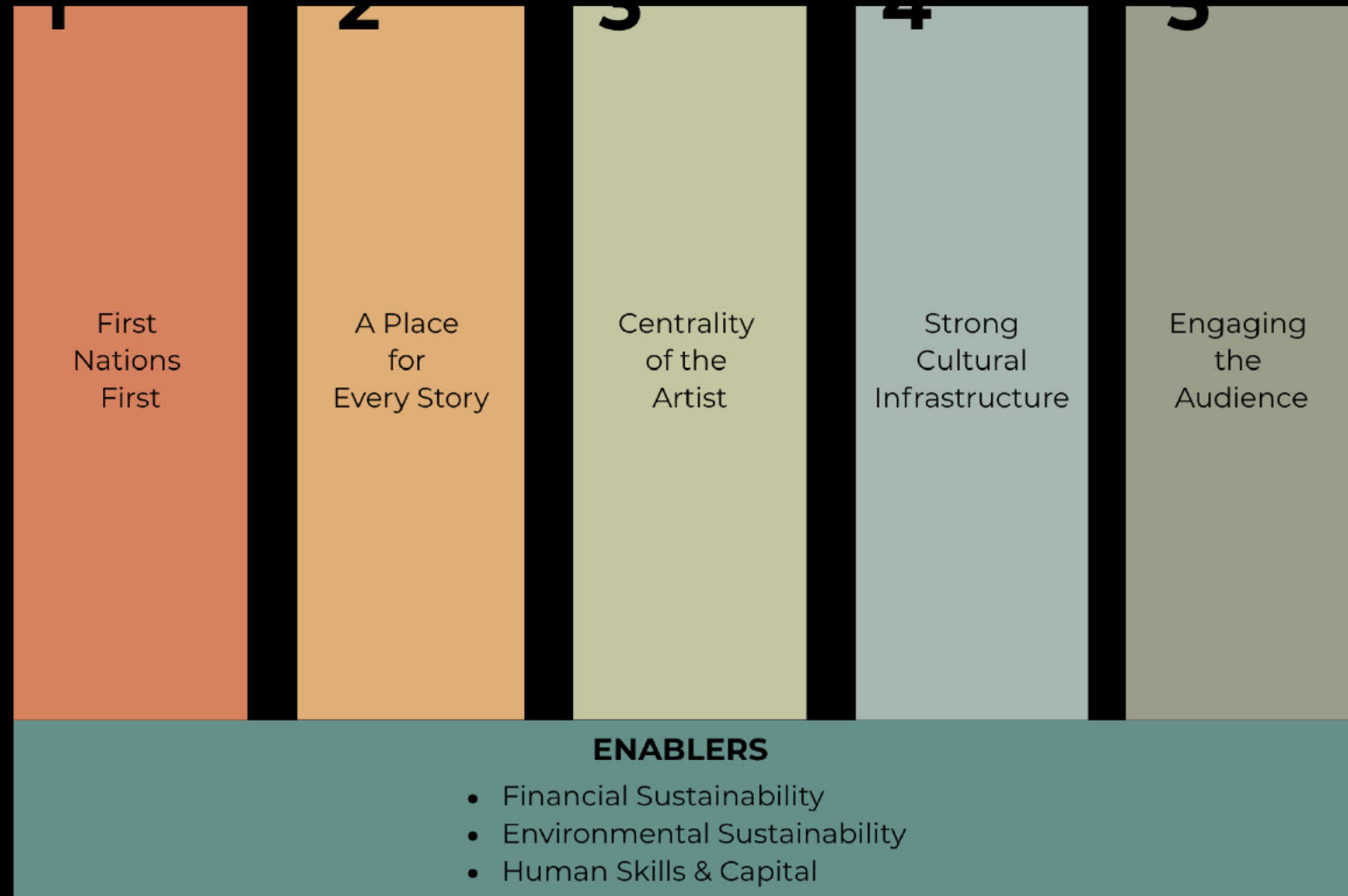
1. Acknowledge the importance of environmental sustainability as a foundation for a thriving arts sector, society and economy and **formalise sustainability as a crosscutting enabler** for all four pillars (see figure attached).
2. Support the sector to **align** with Australia's Net Zero commitments, Nature Positive Plan, First Nations and social cohesion objectives.
3. Act on the sector's **request for action, guidance and coordination** preparing and equipping the arts sector to adapt and build resilience to sustainability challenges.
4. Follow the lead of Arts Council England—the first cultural organisation in the world to **make environmental action a funding condition**.
5. **Upskill Creative Australia teams** to fulfil the Mondiacult vision of culture as a **transformative force** for sustainable development.

SUSTAINABILITY AS A CORE ENABLER OF CULTURAL POLICY

CREATING THE FOUNDATIONS FOR SUCCESS

Social, Environmental and Financial Sustainability are essential foundations for creativity and the arts to thrive.

They should be explicitly acknowledged and embedded in REVIVE 2.0 as crosscutting enablers of successful cultural policy.



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If you have suggestions, complaints, or any other feedback, please contact us at [REDACTED]

With thanks for your consideration

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