

Date: 27 May 2026

Subject: The Importance of a Cinema for the Filipino and Wider Alice Springs Community

Dear Policy Makers,

I am writing to express the importance of having a functioning cinema at the heart of Australia, Alice Springs, particularly for the Filipino community and the broader population.

For many Filipinos living in Alice Springs, cinema is more than just entertainment-it is a vital connection to culture, language, and identity. Watching Filipino films helps maintain cultural ties, fosters a sense of belonging, and supports emotional wellbeing, especially for those living far from home. It creates opportunities for families and friends to gather, share stories, and celebrate their heritage together.

Beyond the Filipino community, a cinema serves as an important social and cultural hub for the wider Alice Springs community. It provides accessible entertainment, encourages community engagement, and enhances the liveability of the town by offering a shared space for connection and creativity. Cinemas also support local events, cultural diversity, and community pride.

Re-establishing and maintaining a cinema in Alice Springs would greatly benefit both migrant communities and long-term residents alike, strengthening social cohesion and improving quality of life.

Thank you for considering the value a cinema brings to our community.

