

**National Cultural Policy Submission**

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Public and anonymous



Short submission (text box 500 words or less)

What if the next National Cultural Policy applied the same logic to CINEMAS that it already applies to galleries? We invest in galleries as cultural infrastructure because we understand they're where Australians encounter art. We fund their buildings, their programming, their regional outreach. We don't leave it to the market to decide whether Australians get to see Australian art. So why do we leave it to the market to decide whether Australians get to see AUSTRALIAN FILMS? What if there were programming incentives for exhibitors who dedicate screen time to Australian content? What if regional cinema infrastructure was funded the same way regional performing arts touring is? What if independent cinemas received tax or rates relief, the way some states offer concessions for cultural venues like theatres and galleries? What if the cost of distributing Australian films to independent cinemas was subsidised? Reducing that cost specifically for Australian titles would make it easier for independents to programme the content they already want to show and might incentivise the bigger chains to consider Australian content more. The National Cultural Policy, needs to level up. A place for every story, is definitely not currently in Australian cinemas!!!!