

National Cultural Policy Submission

Keighley Bradford

Submitted: As an artist

As an individual

- 1. What challenges and opportunities do you see in the pillar or pillars most relevant to you?
Feel free to respond to any or all pillars:**

- 3. The Centrality of the Artist**

Opportunities:

- More funding for artists, such as grants and fellowships, to help writers complete works.
- Minimum rates of pay for freelance work / public funded projects
- Updated PLR/ELR scheme to reflect modern society
- Living Wage pilot scheme for authors

- 4. Strong Institutions**

Opportunities:

More funding for art orgs so they can continue to provide further resources, as well as development opportunities, etc.

- 5. Reaching the Audience**

Opportunities:

More support for literary events, such as festivals and book signings, as these are great ways for authors to connect with wider audience and new readers.

- 2. Please tell us how each of the 5 pillars are important to you and your practice and why.
Feel free to respond to any or all that are applicable to you:**

- 1. First Nations**

As a country, representation and respect for first nations stories is valuable and important to our arts community.

- 2. A Place for Every Story**

Diversity in storytelling and representation is incredibly important for inclusivity. Readers like diverse content, including inclusivity of all genders, sexuality, and backgrounds. This is something many readers are seeking.

- 3. The Centrality of the Artist**

Vital to the growth of our artistic and cultural communities. The role creatives play have been greatly undervalued for some time, and the recent pandemic has truly highlighted just how valuable and reliant we are as a country on entertainment, which is most notably curated by creatives and arts workers in many disciplines. Supporting artists as workers allows creatives to continue supporting their practice without.

- 4. Strong Institutions**

Incredibly important as arts orgs provide invaluable access to resources and avenues of support in relations to creative practice. They advocate for artist rights, helping community and governments remain informed on the evolving activities in the arts industry to help them remain competitively aligned with 21st century practices worldwide.

5. Reaching the Audience

As an indie (independent / self-published) author, being able to reach and connect with my audience is incredibly important, as it not only impacts my ability to connect with readers nationally and interactionally, but also impacts my ability to sell and market to my audience.

3. Are there any other things that you would like to see in a National Cultural Policy?

In the new National Cultural Policy I would love to see greater support in direct investment in authors, including but not limited to the introduction of a Commonwealth fellowship and grants program for authors, minimum rates of pay to be required for public-funded projects, an improved PLR/ELR scheme that is modernised to better reflect our digital society, as well as potentially a 'living wage' for authors similar to Irelands 'Basic Income for the Arts' scheme. In addition, an increased support for the literary ecosystem, and a legislative reform that better supports creators.